

**Benjamin Lozare, PhD**, is Associate Director and Chief of the Training and Performance Improvement Division in the Johns Hopkins Center for Communications Programs. Dr. Lozare has more than 25 years of experience in research, teaching, and practice in international and development communication. He has served as Dean of the College of Arts and Sciences at the Health Sciences Campus of the University of the Philippines, as the first Director-General of the Philippine Information Agency, and as Deputy Secretary-General of the Asian Mass Communication Research and Information Center Foundation. He has consulted with UN agencies such as the World Health Organization, the Economic Commission for Asia and the Far East, and the UNFPA.

At Johns Hopkins, Dr. Lozare has led the development of SCOPE (Strategic Communication Planning and Evaluation), a computer-aided communication planning software used in training workshops in more than 22 countries in Africa, Asia, Latin America, Eastern Europe and Near East. He also has provided technical assistance to capacity building projects and has worked closely with the International Training Program, BKKBN, Indonesia; Bangladesh Center for Communication Programs, Bangladesh, Communication Training Consortium, Philippines and Center For Family Studies, Kenya. He has helped to develop and conduct the Gates Institute series of Leadership Seminars for Reproductive Health in Baltimore (multi-country), China, Indonesia, the Philippines, Nicaragua and Uganda.

Dr. Lozare obtained his Ph.D in Mass Communications from the University of Wisconsin. He was an Eisenhower Fellow and recipient of the first Newsweek International Communication Grant. Dr. Lozare speaks English and Tagalog.