Building Strategic Partnerships and Using Data for Action

DATE April 17, 2012

LOCATION Mount. St. Mary’s Conference Center
5350 Spectrum Drive
Frederick, MD 21703
This is the Frederick Campus!

TIME 9:00 AM – 3:30 PM (Check-in begins at 8:15 AM)

COST *$25

REGISTER TODAY! Please register on our website at
http://www.jhsph.edu/maphtc/training_events/events_calendar.html

INFORMATION Need more information? Contact the Mid-Atlantic Public Health Training Center at (443) 287-7833 or maphtc@jhsph.edu

ABOUT THIS TRAINING:
This training will introduce two key public health skills: understanding how to build and sustain strategic partnerships, and the ability to use data effectively with different audiences.

Building partnership topics will include:
- Why partner?
- What defines a strategic partnership?
- The eight-step coalition model (from initiation through evaluation)
- Managing partnership resources effectively

Using data topics will include:
- Data quality and relevance
- Presenting data effectively
- Framing data for different audiences
- An overview of Social Math

Presenter: Carolyn J. Cumpsty Fowler, PhD, MPH
Carolyn Fowler is an Assistant Professor at the Johns Hopkins University School of Nursing, with a joint appointment in the Bloomberg School of Public Health. Dr. Fowler provides trainings for public health professionals at the national and local level.

*This covers the cost of breakfast and lunch which are provided

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