ACOEM Update: Current Trends in Occupational and Environmental Medicine

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ACOEM President Update
ACOEM Vision Statement
(Approved by BOD, 3 Feb 2018)

ACOEM is the preeminent *physician-led* organization that champions the health of workers, the safety of workplaces, and the quality of environments.
ACOEM Structure

Component Societies

Special Interest Sections

House of Delegates

Councils
- Education & Academic Affairs (e.g., Taylor / Trigg)
- OEM Practice (Taylor / Blinn)
- Scientific Advisors (e.g., Brown / Traynor)
- Public Affairs (Laurren / Parkinson)

Committees
- Strategic Planning
- Membership

Task Forces
- Rethink / Restructure Governance Model
- Increase Revenue Opportunities

Board of Directors / Executive Committee / CEO / Staff
Hot Topics

• ACOEM collaboration with the American Medical Association on their Integrated Health Model Initiative (IHMI)
• Invigorate Docket System process and communicate
• Seek alignment in advocacy agendas among the ACOEM Councils and Committees
• Explore opportunities with Urgent Care Association
• Develop position paper on gun safety in the workplace
Support OEM Education

DONATE TO THE OCCUPATIONAL & ENVIRONMENTAL HEALTH FOUNDATION

Text OEHF to 50155 to Donate!
Or visit www.acoem.org/oehf
ACOEM Focus Areas 2019-2020

- Member engagement and diversity
- Worker well-being, safety, and human performance
- Universal access to occupational health
Communicate the Value of our Specialty

• Lobby/Advocate ACOEM Services
  ○ Marketing ACOEM services to non-members audiences via webinars, publications, website, etc.
  ○ Enhance external awareness of OEM specialty at the local, state, and federal level
  ○ Support NIOSH Total Worker Health Initiatives; sponsor TWH/ACOEM symposium

• Targeted Marketing
  ○ Stratify web content by audience / develop quality content / clearinghouse of external resources
  ○ Optimize internal and external facing components of new ACOEM website

• Social Media
  ○ Implement a Social Media Strategy to streamline content to specific audiences
  ○ Social media enhancements to best share ACOEM highlights

• Outreach activities
  ○ Marketing ACOEM services to non-clinicians via webinars, publications, website, etc.
  ○ Enhance external awareness of OEM specialty at the local, state, and federal level
Promote Excellence in OEM

• Develop enduring content for both physician and non-physician providers
  o Develop more position papers, guidance documents, resources to improve OEM practice
  o Provide members with content that can be used for marketing, growing practice

• Competency Development
  o Explore excellence in non-physician related OM competencies

• Training / Learning
  o Provide courses to members on subjects relevant to career stage (resident / board eligible / retired, etc.)
Enhance the Practice of OEM

• Support the Council on OEM Practice in its focus on OEM Career Development
  - Guide Council on OEM Practice Priorities
  - Develop courses relevant to career stage
  - Career development workshops

• Develop enduring content for both physician and non-physician providers
  - Develop more position papers, guidance documents, resources to improve OEM practice
  - Provide members with content that can be used for marketing, growing practice

• Analyze the results of the Member Needs Assessment and revise strategic plan to address results
Enhance the Value in ACOEM Membership

• Develop Opportunities for Involvement
  o Develop better mechanisms for new or younger ACOEM members to be involved in committees, ACOEM leadership
  o Provide new/more opportunities for volunteers (committees, councils, etc.)

• Develop a SharePoint site to capture/communicate best practices in OEM

• Explore D.O. CME credits for AOHC
Enhance Organizational Effectiveness

• **Rethink / Restructure Governance Model**
  - Develop standard structure for councils, committees, etc. to ensure and promote consistency across ACOEM
  - Restructure and rethink governance; consider committee term limits, roster size limits, and an application-based system
  - Succession planning (Vice Chair becomes Chair, etc.)

• **Increase Revenue Opportunities**
  - Critically review proposed new projects / courses for revenue generation
  - Identify programs that can be stopped or made more efficient / cost-effective

• **Improve Component and Section Relations**
  - Communicate with component and sections to/from ACOEM and to all members
  - Schedule quarterly engagement meetings with component, section, and ACOEM leader
Enhance the Scientific Foundation of OEM

• Expand Support and Resources for OEM Research Community
  ○ Develop group / online community / Research Section
  ○ Expand (develop) research funding opportunities via OEHF
  ○ Identify knowledge gaps and have RFPs on specific research topics
Advocate for the ACOEM Mission

• **Component Support**
  - Develop active Component Representative Network to respond to legislative and regulatory issues
  - Expand grassroots advocacy efforts to component level (state level)
    - Build/offer toolkits to use locally
    - Develop “asks” with Pat O’Connor
  - Update Advocacy agenda with input from section, board, councils

• **Explore New Partnerships**
  - Partnering with other medical societies and NGOs
  - Develop Corporate Idea Boards with various stakeholders to define needs, give visibility to ACOEM, and new perspectives (corporations, unions, IH / safety, employees, etc)
Summary of Top Strategic Directions (not ranked)

• Rethink / Restructure Governance Model – Task Force
• Increase Revenue Opportunities – Task Force
• Lobby/Advocate ACOEM Services
• Support OEM Career Development
• Develop Opportunities for Involvement
Buckle up and enjoy the ride!