Concepts to Action: Addressing a Public Health Epidemic

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Overview

- Perspective
- Current Issues
- Biopsychosocial Model and Beyond
- Interventions: Frieden Pyramid
- Root Cause Analysis
- Assessment - Outcome measures
- Strategy
Perspective
Ebbinghaus illusion or Titchener circles

- Optical illusion of relative size
Current Issues: U.S. Opioid Epidemic

On an average day in the U.S.:

- More than 650,000 opioid prescriptions dispensed\(^1\) 3,900 people initiate nonmedical use of prescription opioids\(^2\)

- 580 people initiate heroin use\(^2\)

- 78 people die from an opioid-related overdose*\(^3\)

- *Opioid-related overdoses include those involving prescription opioids and illicit opioids such as heroin

Source: IMS Health National Prescription Audit\(^1\) / SAMHSA National Survey on Drug Use and Health\(^2\) / CDC National Vital Statistics System\(^3\)
Economic Impact of the Opioid Epidemic:

• **55 billion** in health and social costs related to prescription opioid abuse each year\(^1\)

• **20 billion** in emergency department and inpatient care for opioid poisonings\(^2\)

Background

- According to the Institute of Medicine of the National Academies, more Americans (100 million) suffer from chronic pain than from cancer, heart disease and diabetes combined.

- Opioids and other painkillers are often prescribed (~ 90 percent of the time) to treat chronic pain.

- The number of employees who suffer from chronic pain as a result of a serious workplace injury has increased from less than 10 percent a decade ago to more than half today.
What is the Target?
Injury to Recovery
Biopsychosocial Model

- Biological
- Social
- Psychological

Health
Biopsychosocial Model

A vision and an approach to practice

Not an empirically verifiable theory, a coherent philosophy, or a clinical method.

Habits of mind may be the missing link between a biopsychosocial intent and clinical reality. These habits of mind include attentiveness, peripheral vision, curiosity, and informed flexibility.

These qualities are teachable and can be reinforced.

Human Systems Approach

**Initiating Factors**
- Trauma
- Injury
- Repetitive Strain

**Acute Pain**

**Protective Factors**
- **Body**: genetic, exercise, posture
- **Lifestyle**: sleep, diet, pacing
- **Emotions**: positive emotions
- **Society**: social support, good relationships
- **Spirit**: mindfulness, meditation, beliefs
- **Mind**: self-efficacy, resilience, understanding
- **Environment**: organized, protective

**Decreases Risk**

**Risk Factors**
- **Body**: genetic, co-morbid, repetitive strain
- **Lifestyle**: poor sleep & diet, hurried
- **Emotions**: anxiety, anger, depression
- **Society**: conflict, abuse, secondary gain
- **Spirit**: stress, burn-out, catastrophizing
- **Mind**: confusion, inflexible, no self-efficacy
- **Environment**: danger, unsafe, injury-prone

**Chronic Pain**
Intervention Selection
• Voluntary Education
• Regulation
• Law Enforcement
• Public Health
• Business Interventions
Health Impact Hierarchy

**Impact**
- Counseling and Education
- Clinical Interventions
- Long Lasting Interventions
- Environment drives Healthy Default
- Social and Economic Factors

**Effort**
Analysis & Travelers’ Experience
**Root cause analysis defined**

- Root cause analysis (RCA) is a systematic process for identifying “root causes” of problems or events and an approach for responding to them. RCA is based on the basic idea that effective management requires more than merely “putting out fires” for problems that develop, but finding a way to prevent them.¹

- RCA helps pinpoint contributing factors to a problem or event

- Most RCA experts believe that achievement of total prevention by a single intervention is not always possible and see RCA as an ongoing process that strives for continuous improvement.

RCA Goals

The primary goal of using RCA is to analyze problems or events to identify:

- What happened
- How it happened
- Why it happened...so that
- Actions for preventing reoccurrence are developed
RCA Principles

• Focusing on corrective measures of root causes is more effective than simply treating the symptoms of a problem or event.

• RCA is performed most effectively when accomplished through a systematic process with conclusions backed up by evidence.

• There is usually more than one root cause for a problem or event.

• The focus of investigation and analysis through problem identification is WHY the event occurred.
RCA Basic method

• Define the problem.
• Gather information, data and evidence.
• Identify all issues and events that contributed to the problem.
• Determine root causes.
• Identify recommendations for eliminating or mitigating the reoccurrence of problems or events.
• Implement the identified solutions.
FISHBONE (ISHIKAWA) DIAGRAM FOR DRIVERS OF CHRONIC PAIN

Medical Conditions
- Comorbidities
- Work Injury
  - Acute Pain

Management
- Pharmacy Management
- Physical Medicine

Chronic Pain

Psychosocial
- Health Perspectives
- Health Beliefs
- Personal Preferences
Impact of Intervention & Outcomes
First step: Data and Analysis

• Our patent-pending model predicts employees who are at risk of having their injury cause chronic pain which could lead to delays in their recovery.
Step two: Application and Assessment

- Work closely with medical professionals who will care for at-risk employees to ensure that they receive a sports medicine-like treatment regimen to both improve and accelerate their recovery.

- Program Results
Opioid Dependency

• Though the model was developed to help employees recover from workplace injuries, ........

• Medical professionals of all specialties can use the insights it provides to improve patient outcomes and help fight opioid dependency
Strategy
Working Together

Data Analytics and Education

Regulatory/Legislative Initiatives

Healthcare Providers

Population Trends
- Wellness
- Disease Management

Wellness
QUESTIONS???