



MEATLESS MONDAY 10TH ANNIVERSARY SCIENTIFIC SYMPOSIUM & CELEBRATION

A Symposium event celebrating the 10-year anniversary of the Meatless Monday campaign and a decade of collaboration with the Johns Hopkins Bloomberg School of Public Health

- Hear from top public health and marketing experts about the latest research on the impacts of a high meat diet and the effectiveness of Monday as a behavior change day.*
- Find out the behind the scenes story: How a former ad exec joined with Johns Hopkins faculty to spark a global health movement.*

October 17, 2013
4:00-5:45 pm
Feinstone Hall, E2030

Johns Hopkins Bloomberg School of Public Health
615 N. Wolfe Street
Baltimore, MD

Reception to Follow

RSVP by October 10, 2013 to mcellucc@jhsph.edu

www.jhsph.edu/clf/mm_10anniv.html

For disability access information, please contact Scott Klein at 410-614-1550. For listening devices, please contact Multimedia at 410-955-3066



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