Compliance with the Framework Convention on Tobacco Control: A 9-country study

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TPackSS Methods

The Tobacco Pack Surveillance System (TPackSS) assesses health warning label (HWL) compliance at a country level

Cigarette packs were collected using a systematic protocol

- 9 countries; at least 3 cities per country
- 1,411 unique cigarette packs assessed

Cigarette packs were assessed for compliance with HWL packaging laws

- Label coverage (size)
- Label position
- Text size
- Label elements (e.g. required colors, borders, etc.)
Overall HWL Compliance by Country

- India
- Thailand
- Vietnam
- Indonesia
- Philippines
- Brazil
- Bangladesh
- China
- Russia
# FCTC Article 11 Recommendations Criteria and Score

<table>
<thead>
<tr>
<th>Country</th>
<th>FCTC Accession</th>
<th>HWL Size &gt;=50%</th>
<th>HWL Location (top)</th>
<th>Presence of Graphic HWL</th>
<th>Qualitative Statement on Constituents and Emissions</th>
<th>Total</th>
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<tbody>
<tr>
<td>China</td>
<td>2005</td>
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<td>0</td>
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<td>0</td>
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<td>Russia</td>
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<tr>
<td>Brazil</td>
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<td>0</td>
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<td>1</td>
<td>3</td>
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<tr>
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<td>1</td>
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<tr>
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</tbody>
</table>
Overall HWL Compliance and FCTC Article 11 Score (correlation -0.77)
Conclusion

- Overall HWL compliance is associated with FCTC Article 11 score: the higher the compliance, the less likely the HWL meets the FCTC requirements.
- 8 of our 9 countries fail to meet all the recommendations set by FCTC Article 11.
- China HWLs represent the bare minimum, as defined by FCTC Article 11.

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