Making an Impact with Social Media

Elliott R. Haut, MD, PhD, FACS
• Vice Chair of Quality & Safety, Department of Surgery
• Associate Professor of Surgery, ACCM, Emergency Medicine, The Johns Hopkins School of Medicine
• Associate Professor of Health Policy & Management, The Johns Hopkins Bloomberg School of Public Health
Tripartite Mission

- Patient Care
- Education
- Research
Tripartite Mission

Patient Care
Thoracic Outlet Syndrome (TOS) Support Group
(Closed Group)

About This Group
Description
A respectful and knowledgeable support group for those that suffer around the world with Thoracic Outlet Syndrome. As a member, a wealth of information will be made available to you along with loving support to help you through. See More

Members: 5,108
Admins
Krishna, Tricia and 6 other members are admins.

Activity
23 posts today
5,108 members
835 in the last 30 days
+167 in the last 30 days
Created about 7 years ago

For patients with #LiverCancer or a #LiverTumor, minimally invasive surgical techniques are available.

Did you know Johns Hopkins surgeons have performed more than 5,000 #Whipple Procedures since 1980?
Materials and Methods

From March 2014 to September 2014, we engaged a national sample of patients and family members on the content and approaches to delivery of information related to VTE prevention in hospitalized patients. To build consensus, we employed a modified Delphi approach, an iterative process of obtaining input from experts and working towards consensus [19]. Members of the North American Thrombosis Forum (NATF), the National Blood Clot Alliance (NBCA), Clot Care, and The Johns Hopkins Hospital Patient and Family Advisory Council were invited to participate. Participants were recruited via email and/or social media (websites, Facebook, Twitter) through their respective organizations and their responses were collected using an interactive, three-phase, web-based survey tool (SurveyMonkey, Palo Alto, CA).
Social Media and Patient Care

Elliott Haut, MD PhD @elliott haut • Mar 16
#PatientCentered care for #BloodClot #prevention for #BCAM Listen to podcast: Daurine Shaffer from @HopkinsMedicine VTE collaborative about our @PCORI project w/ @mattcavallo at @PlanetreeConf patientactivationnetwork.com/educate-learn-...
Social Media and Patient Care

StopTheBleed

The Park School of Baltimore
May 31

Thank you to Park parents Dr. Elliott Haut and Dr. Matthew Levy and the team of 30 doctors, nurses, EMTs, and paramedics who led our Upper School students and faculty members in hands-on #StopTheBleed training.

STOP the BLEED is a national awareness campaign intended to cultivate grassroots efforts that encourage bystanders to become trained, equipped, and empowered to help in a bleeding emergency before professional help arrives.

Chizuk Amuno Congregation
@chizukamuno

Home
Photos
Events
Join My List
Reviews
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Community
Info and Ads
About

Chizuk Amuno Congregation
March 31

Had a great and informative Stop The Bleed seminar and training this morning. Such an important and life-saving skill to learn. Thank you to our member and trauma surgeon, Elliott Haut, for coming out again.

Www.bleedingcontrol.org
Tripartite Mission

Education
Academic Meetings/Conferences

https://www.youtube.com/watch?v=d88Mbnl2Wf8
Academic Meetings/Conferences
@EAST_Trauma #EAST2019

Top 10 by SymplyRank
- @EAST_TRAUMA
- @elliottbaut
- @pferrada1
- @bernardtrauma
- @TopKniFe_B
- @docmartin22
- @tzakrison
- @JosephSakran
- @rwinfield11
- @scrubbedin

The #EAST2019 Influencers
Top 10 by Mentions
- @pferrada1 2,104
- @EAST_TRAUMA 1,668
- @VCU_Surgery 819
- @JosephSakran 619
- @bernardtrauma 452
- @elliottbaut 366
- @TopKniFe_B 365
- @DissanaikeMD 360
- @robynrichmonmd 322
- @BHWilliamsMD 309
- @docmartin22 307

I posted too soon. Should have waited for #EAST2019 to break 20 million impressions with >1950 people tweeting (roughly twice as many as at the meeting in person).
### Academic Meetings/Conferences

#### The #PCORI2017 Influencers

<table>
<thead>
<tr>
<th>Top 10 by Mentions</th>
<th>Top 10 by Tweets</th>
<th>Top 10 by Impressions</th>
</tr>
</thead>
<tbody>
<tr>
<td>@pcori 1,268</td>
<td>@debbemccall 1,309</td>
<td>@debbemccall 10.6M</td>
</tr>
<tr>
<td>@alanaldo 1,218</td>
<td>@realcruzhenry 1,140</td>
<td>@realcruzhenry 4.6M</td>
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<tr>
<td>@hmkyle 585</td>
<td>@poorcountrypol205</td>
<td>@poorcountrypol205</td>
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<td>@kfirminger 205</td>
<td>@pcori 1.5M</td>
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<td>@pcornetwork 418</td>
<td>@saemebm 172</td>
<td>@hopkinsmedicine 1.5M</td>
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<tr>
<td>@cascadia 219</td>
<td>@susanlinot 148</td>
<td>@cascadia 1.0M</td>
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<tr>
<td>@kfirminger 210</td>
<td>@t10dot9 127</td>
<td>@elinsilveous 927.9K</td>
</tr>
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<td>@hmkyle 808.8K</td>
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<td>@elinsilveous 105</td>
<td>@cmichaelgibson 656.4K</td>
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<tr>
<td>@saemebm 173</td>
<td>@pcornetwork 94</td>
<td>@stopafib 434.1K</td>
</tr>
<tr>
<td></td>
<td>@therajivsethi 392.3K</td>
<td></td>
</tr>
</tbody>
</table>
Academic Meetings/Conferences

@elliotthaut
The role of #SocialMedia #SoMe in research dissemination. I love this poster from @TheRadCompStudy at #PCORI2018 https://t.co/z323iWIRrG
Evaluating the Use of Twitter to Enhance the Educational Experience of a Medical School Surgery Clerkship

Bradley N. Reames, MD, MS, Kyle H. Sheetz, MD, MS, Michael J. Englesbe, MD and Seth A. Waits, MD

Department of Surgery, University of Michigan, Ann Arbor, Michigan

OBJECTIVE: Although it has been suggested that social-networking services such as Twitter could be used as a tool for medical education, few studies have evaluated its use in this setting. We sought to evaluate the use of Twitter as a novel educational tool in a medical school surgery clerkship. We hypothesized that Twitter can enhance the educational experience of clerkship students.

DESIGN: We performed a prospective observational study. We created a new Twitter account, and delivered approximately 3 tweets per day consisting of succinct, objective surgical facts. Students were administered pre- and post-clerkship surveys, and aggregate test scores were obtained for participating students and historical controls.

SETTING: Required third-year medical school surgery clerkship at the University of Michigan large tertiary-care academic hospital.

CONCLUSIONS: Most of today’s learners are familiar with social media, and own the technology necessary to implement novel educational tools in this platform. Applications such as Twitter can be facile educational tools to supplement and enhance the experience of students on a medical school clerkship. (J Surg Ed 73:73-78. © 2015 Association of Program Directors in Surgery. Published by Elsevier Inc. All rights reserved.)
Tripartite Mission
Tweets are correlated with citations

- Can Tweets Predict Citations? Metrics of Social Impact Based on Twitter and Correlation with Traditional Metrics of Scientific Impact
- “Tweets can predict highly cited articles within the first 3 days of article publication”
We observe a statistically significant correlation between social media mentions and download and citation count.
#VisualAbstract to disseminate research
https://www.surgeryredesign.com/

- Visual Abstracts to Disseminate Research on Social Media: A Prospective, Case-control Crossover Study
- Ibrahim, Annals of Surgery, 2017

Visual Abstracts Increase Article Dissemination:
a prospective, case-control crossover study

- IMPRESSIONS x7.7 fold
- RETWEETS x8.4 fold
- ARTICLE VISITS x2.7 fold

3k ➔ 23k
(No. of times a Tweet was seen)

11 ➔ 92
(No. of times a Tweet was shared)

65 ➔ 175
(No. of Article Visits via link click)

COMPONENTS OF AN EFFECTIVE VISUAL ABSTRACT

- Summarize Key Question Being Addressed
- Summary of Outcomes
- Author, Citation
- Impact of treating Iron Deficiency Anemia Before Major Abdominal Surgery
  - Decreased Need for Blood Transfusions: 31% → 12% (percent of patients)
  - Shorter Hospital Length of Stay: 9.7 → 7.0 (days)
  - Recovery of Hemoglobin (Hb) post-discharge: +0.9 → +1.9 (Hb change at 4 weeks)
- State Outcome Comparison
- Visual Display of Outcome
- Data of Outcome (Units)
- Who Created the Visual Abstract (often the journal)
Adult Medical and Surgical Patients at The Johns Hopkins Hospital Prescribed Pharmacologic VTE Prophylaxis

12 Control Floors
N=14,319

No Alert
Usual Care

13.6% → 13.3%
Conditional OR: 0.98 (95% CI: 0.91-1.07)

8.7% → 8.5%
Conditional OR: 0.98 (95% CI: 0.89-1.03)

4 Intervention Floors
N=5,333

Real-time Alert When Patients Miss Dose

Patient-Centered Education Bundle

VTE Prophylaxis Non-Administration (p<0.001)
Conditional OR: 0.57 (95% CI: 0.48-0.67)

Patient Refusal (p<0.001)
Conditional OR: 0.53 (95% CI: 0.43-0.65)

Haut ER, et al. JAMA Network Open. 2018

All Patients Prescribed Pharmacologic Venous Thromboembolism (VTE) Prophylaxis

One Academic Hospital (n=24,709)

10.9%
33,971/311,294

Proportion of VTE Prophylaxis Doses Not Administered (p<0.001)

13.6%
21,550/158,938

Three Community Hospitals (n=18,355)

43.7%
10,050/23,187

Proportion of Patients who Miss ≥ 1 Dose (p=0.852)

Lau, et al. JGIM 2017
Copyright 2017 Journal of General Internal Medicine. All rights reserved.
Published by Springer Nature

Adult Medical and Surgical Nurses at The Johns Hopkins Hospital (n=933)

Nurses Cluster Randomized by Floor to Receive One of Two Education Modules about Venous Thromboembolism (VTE) Prevention

Primary Outcome
Any Education

VTE Prophylaxis Non-Administration (p=0.002)
12.4% → 11.1%
OR: 0.87, 95% CI: 0.80-0.95

RANDOMIZATION

Dynamic Scenario-based Education

Secondary Outcomes

10.8% → 9.2%
OR: 0.83, 95% CI: 0.72-0.95

VTE Prophylaxis Non-Administration (p=0.26)

14.5% → 13.5%
OR: 0.92, 95% CI: 0.81-1.03

Lau, et al. PLOS ONE 2017
Copyright 2017 PLOS. All rights reserved.
Published by Public Library of Science
Altmetric Scores of EAST PMGs
Social Media Impact

• Altmetric summarizes the “online attention and activity that we’ve found for this research output.”
• Collects relevant mentions from social media sites, newspapers, policy documents, blogs, Wikipedia, and many other sources
Altmetric Scores of EAST PMGs

Social Media Impact

An evidence-based approach to patient selection for emergency department thoracotomy
Overview of attention for article published in Journal of Trauma and Acute Care Surgery, Th, July 2015

Cervical spine collar clearance in the obtunded adult blunt trauma patient
Overview of attention for article published

Damage control resuscitation in patients with severe traumatic hemorrhage
Overview of attention for article published in Journal of Trauma and Acute Care Surgery, Th, March 2017

@elliotthaut  #EAST2020  @EAST_Trauma
Association of Prehospital Mode of Transport With Mortality in Penetrating Trauma
A Trauma System-Level Assessment of Private Vehicle Transportation vs Ground Emergency Medical Services

Michael W. Wandling, MD, MS; Avery B. Nathens, MD, PhD; Michael B. Shapiro, MD; Elliott R. Haut, MD, PhD

STUDY POPULATION
Urban penetrating trauma patients

STUDY COHORTS
103,029 patients in the NTDB

- Private Vehicle Transport (n=16,932)
- Ground EMS Transport (n=86,097)

OUTCOME
In-hospital mortality

Risk Adjustment

Private Vehicle vs. EMS
OR = 0.38
(95% CI: 0.31-0.47)

Private Vehicle Transport
Lower mortality than ground EMS in penetrating trauma

Association of Prehospital Mode of Transport With Mortality in Penetrating Trauma
A Trauma System–Level Assessment of Private Vehicle Transportation vs Ground Emergency Medical Services

Michael W. Wandling, MD, MS; Avery B. Nathens, MD, PhD; Michael B. Shapiro, MD; Elliott R. Haut, MD, PhD

This research output has an **Altmetric Attention Score** of **597**. This is our high-level measure of the quality and quantity of online attention that it has received. This Attention Score, as well as the ranking and number of research outputs shown below, was calculated when the research output was last mentioned on **07 April 2019**.

**ALL RESEARCH OUTPUTS**

#10,336

of 12,893,210 outputs

**OUTPUTS FROM JAMA SURGERY**

#17

of 2,049 outputs

**OUTPUTS OF SIMILAR AGE**

#531

of 268,797 outputs

**OUTPUTS OF SIMILAR AGE FROM JAMA SURGERY**

#3

of 81 outputs

Altmetric has tracked 12,893,210 research outputs across all sources so far. Compared to these this one has done particularly well and is in the **99th percentile**. It is in the top 5% of all research outputs ever tracked by Altmetric.

Wandling et al. JAMA Surg September 2017. JAMA Surgery
For our second annual Articles of the Year, we did an accounting of all Original Investigations and Special Communications published in our journals between September 1, 2017, and August 31, 2018, and ranked them based on online views. We then interviewed the journal editors to find out why these articles proved so popular with physicians and, in many cases, the public. This year, the topics range from trends in suicide attempts (yes, they’re on the rise) to a technique to restore a genuine smile in patients with facial paralysis. In between, there are reports on fish oil for heart health, US health care expenditures, a novel model of obesity, and more.

Here we present the top-viewed articles from each of the 13 journals in the JAMA family in order of rank across the network.
Amplification
Why did I get involved in Twitter?
Online Journal Clubs

#igsjc April 1-2 will be on IVC filters; the title says "trauma", but this one's for all general surgeons.

<table>
<thead>
<tr>
<th>Study</th>
<th>Patient Outcomes</th>
<th>Comparison</th>
<th>Statistic</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rajasekhar et al., 2011</td>
<td>High</td>
<td>0 vs 0</td>
<td>0.01-0.81; $I^2 = 0%$</td>
</tr>
<tr>
<td>Wilson et al., 1994</td>
<td>High</td>
<td>0 vs 2.7</td>
<td></td>
</tr>
<tr>
<td>Khansarini et al., 1995</td>
<td>High</td>
<td>0 vs 5.5</td>
<td></td>
</tr>
<tr>
<td>Rodriguez et al., 1996</td>
<td>High</td>
<td>0 vs 10.0</td>
<td></td>
</tr>
</tbody>
</table>

Mortality

Prophylactic Inferior Vena Cava Filters

Haut et al. examine the comparative effectiveness of prophylactic inferior vena cava filters in trauma patients using meta-analysis to determine whether the filters prevent haemorrhage.
Amplification

APR 2019 SUMMARY

Tweets
202

Tweet impressions
397K

Profile visits
3,927

Mentions
495

New followers
263

YOUR TWEETS

During this 91 day period, you earned 9.6K impressions per day.

When surgeons ask "why can't my #EHR be more like @netflix, @amazon, @google & @apple? @JAMASurgery
jamanetwork.com/journals/jamas ...
@elliotthaut

Computerized Clinical Decision Support Systems for Prevention of Venous Thromboembolism
Why Can't My Electronic Health Record Be More Like Netflix, Amazon, Google, and Apple?

Brenda D. Lau, MPH, CRNP, RN, MS, PhD

For every hospitalized patient, للاتصال المكاني المطلوب للمريض فقط، كل كمية من التأثيرات على الرئة، قد تؤدي إلى تأثيرات مجهولة. يجب على الممارسين الذين يрабатываون في مجال الرئة أن يشخصوا الحالة المرتبطة حتى بعد تحسين الوعي وتحسين التأثيرات على الرئة، ليتمكنوا من التأثيرات على الرئة، ليتمكنوا من التأثيرات على الرئة، ليتمكنوا من التأثيرات على الرئة، ليتمكنوا من التأثيرات على الرئة، ليتمكنوا من التأثيرات على الرئة، ليتمكنوا من التأثيرات على الرئة.

حقاج لحالة الجلود التكتل، قد يساهم في تأثيرات على الرئة، ليتمكنوا من التأثيرات على الرئة، ليتمكنوا من التأثيرات على الرئة، ليتمكنوا من التأثيرات على الرئة، ليتمكنوا من التأثيرات على الرئة، ليتمكنوا من التأثيرات على الرئة، ليتمكنوا من التأثيرات على الرئة، ليتمكنوا من التأثيرات على الرئة، ليتمكنوا من التأثيرات على الرئة.

acci 통계ات على الرئة، ليتمكنوا من التأثيرات على الرئة، ليتمكنوا من التأثيرات على الرئة، ليتمكنوا من التأثيرات على الرئة، ليتمكنوا من التأثيرات على الرئة، ليتمكنوا من التأثيرات على الرئة، ليتمكنوا من التأثيرات على الرئة، ليتمكنوا من التأثيرات على الرئة، ليتمكنوا من التأثيرات على الرئة، ليتمكنوا من التأثيرات على الرئة، ليتمكنوا من التأثيرات على الرئة، ليتمكنوا من التأثيرات على الرئة، ليتمكنوا من التأثيرات على الرئة، ليتمكنوا من التأثيرات على الرئة، ليتمكنوا من التأثيرات على الرئة، ليتمكنوا من التأثيرات على الرئة، ليتمكنوا من التأثيرات على الرئة، ليتمكنوا من التأثيرات على الرئة، ليتمكنوا من التأثيرات على الرئة، ليتمكنوا من التأثيرات على الرئة، ليتمكنوا من التأثيرات على الرئة، ليتمكنوا من التأثيرات على الرئة، ليتمكنوا من التأثيرات على الرئة، ليتمكنوا من التأثيرات على الرئة، ليتمكنوا من التأثيرات على الرئة.
Amplification

Johns Hopkins Medicine Social Media Request

Please fill out the below submission form with the content you would like to see scheduled on the Johns Hopkins Medicine social channels. If possible please provide 140 characters or less in the “micro post” section and add more detail in the “long form post.” Thank you!

* Required
Forgot to pack a tie to go with my suit for visiting professor grand rounds talk.

What would you do?

- Wear suit without tie: 38%
- Buy tie at the airport: 62%

26 votes · 2 days 23 hours left

12:02 PM · 5/7/19 · Twitter for iPhone

View Tweet activity

2 Likes
Commitment

Tweet

Natalie Wall
@nataliemwall

OH MY GOD I LOVE TRAUMA SURGERY, SOMEBODY HELP ME.

4:23 PM · Jan 3, 2020 · Twitter for iPhone

18 Retweets 913 Likes
Trending Topics

#NYerCoverChallenge
Trending Topics

#ILookLikeASurgeon

NOT ME in heels. @HopkinsMedicine trauma surgeon Catherine Velopulos. #ILookLikeASurgeon @LoggheMD @surgeoninheels
Gun Violence and Firearm Safety
#ThisIsOurLane

- Prevention Firearm Injuries with Gun Safety Devices and Safe Storage
- Prevention of Firearm-Related Injuries with Restrictive Licensing and Concealed Carry Laws
- Hospital-Based Violence Intervention Programs Targeting Adult Populations

@elliotthaut #EAST2020 @EAST_Trauma
EAST Firearm Injury Prevention Statement

#ThisIsOurLane

• “EAST supports evidence-based strategies to reduce firearm injuries including…” followed by 10 specific recommendations

• Cites >75 references
Proceedings from the Medical Summit on Firearm Injury Prevention: A Public Health Approach to Reduce Death and Disability in the US

Eileen M Bulger, MD, FACS, Deborah A Kuhl, MD, FACS, Brendan T Campbell, MD, FACS, Stephanie Bone, MD, FACS, Rebecca M Cunningham, MD, FACEP, Marian Betz, MD, FACEP, Rochelle Dicker, MD, FACS, Megan L Ranney, MD, MPH, FACEP, Chris Barsotti, MD, FACEP, Stephen Hargarten, MD, MPH, Joseph V Sakran, MD, MPH, FACS, Frederick P Rivara, MD, MPH, FAAP, Thea James, MD, FACEP, Dorian Lamis, PhD, Gary Timmerman, MD, FACS, Selwyn O Rogers, MD, FACS, Bechara Choucair, MD, Ronald M Stewart, MD, FACS
The academic tweet: Twitter as a tool to advance academic surgery

Heather J. Logghe, MD, a, * Luke V. Selby, MD, MS, b Marissa A. Boeck, MD, MPH, c Nikki L. Stamp, MBBS(Hons), FRACS, d Jason Chuen, MBBS, FRACS, MPH, e, f and Christian Jones, MD, MS, FACS g

a Department of Surgery, Thomas Jefferson University, Philadelphia, Pennsylvania
b Department of Surgery, University of Colorado, Aurora, Colorado
c Department of Surgery, NewYork-Presbyterian Hospital/Columbia, New York, New York
d Department of Cardiothoracic Surgery & Transplantation, Fiona Stanley Hospital, Murdoch, Western Australia, Australia
e Department of Surgery, The University of Melbourne, Melbourne, Victoria, Australia
f Department of Vascular Surgery, Austin Health, Melbourne, Victoria, Australia
g Division of Acute Care Surgery, Department of Surgery, Johns Hopkins University School of Medicine, Baltimore, Maryland
Best Practices for Surgeons’ Social Media Use: Statement of the Resident and Associate Society of the American College of Surgeons

Heather J Logghe, MD, Marissa A Boeck, MD, MPH, Niraj J Gusani, MD, MS, FACS, John C Hardaway, MD, PhD, Kathryn A Hughes, MD, FACS, Nicolas J Mouawad, MD, MPH, MBA, FACS, Asif N Kulaylat, MD, MSc, Rebecca L Hoffman, MD, MSCE, Patricia Turner, MD, FACS, Christian Jones, MD, MS, FACS, Stefan W Leichtle, MD, FACS

Logghe, JACS 2017
The Social Media Editor at Medical Journals: Responsibilities, Goals, Barriers, and Facilitators

Melany Lopez, Teresa M. Chan, MD, MHPE, FRCPC, Brent Thoma, MD, MA, MSc, FRCPC, Vineet M. Arora, MD, MAPP, and N. Seth Trueger, MD, MPH

First published online October 16, 2018
doi: 10.1097/ACM.0000000000002496
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Supplemental digital content for this article is available at http://links.lww.com/ACADMED/A607.
Figure 1 A schematic illustration of the potential benefits to key stakeholders of journal social media activity.
Twitter and Academic Publishing

Trauma Open

568 Tweets

Trauma Surgery & Acute Care Open
Your open access option for high-quality trauma and acute care research

TSACO

Trauma Open
@TSACO_AAST Follows you

Trauma Surgery & Acute Care Open (TSACO) is your #OpenAccess journal for high-quality trauma and AcuteCareSurgery research @traumadoctors PubMedIndexed

Chicago, IL tsaco.bmj.com Joined January 2016
521 Following 3,165 Followers

Followed by Jon Michael Moore Trauma Center, World Trauma Congress 2020, and 316 others you follow

Social Media Associate Editors

Dr. Jason Smith, MD, PhD
University of Louisville Physicians
Louisville, Kentucky
@Drtrauma

Dr. Elliott R. Haut, MD, PhD
Johns Hopkins School of Medicine
Baltimore, Maryland
@eliottaut

Excited to announce TSACO is the official journal of @Trauma2020

In person representatives to include editor @tfabian1 and associate editors @kBraselDazzle @tinagaarder @elliottAuut Coimbra

Thx to collaboration w/ Co-Chairs Ian Civil and Tony Joseph
#FOAMed #OpenAccess
Cautionary Tales
Don’t Get Fired Because of Twitter

13 People Who Got Fired For Tweeting

Dylan Love  May 16, 2011, 4:28 PM

Love it or hate it, Twitter is a powerful Internet tool that’s here to stay. But some people fail to realize its power.

Twitter will broadcast your bursts of thought to anyone who cares to read them. Sometimes this has some significantly negative repercussions.

In the case of the following 13 people, their tweets literally cost them their jobs.
A 12-Word Social Media Policy for Healthcare

• Don’t Lie, Don’t Pry
• Don’t Cheat, Can’t Delete
• Don’t Steal, Don’t Reveal
• [https://socialmedia.mayoclinic.org/2012/04/05/a-twelve-word-social-media-policy/](https://socialmedia.mayoclinic.org/2012/04/05/a-twelve-word-social-media-policy/)
• Farris Timimi, MD, medical director, Mayo Clinic Social Media Network
Don’t Post Patients
These Uplifting Medical Stories Will Absolutely Make You See The Good In The World Again

“You were shot in the abdomen while holding your infant daughter. I repaired your stomach and liver and removed your kidney and part of your pancreas. It's been 10 years. You still send me a Christmas card every year.”

Posted on May 10, 2018, at 4:38 p.m.

Farrah Penn
BuzzFeed Staff Writer

Over the weekend, healthcare professionals and patients from all walks of life took to Twitter to share some truly phenomenal stories using the hashtag #ShareAStoryInOneTweet, and 100% of them are guaranteed to restore your faith in humanity. Be forewarned though: it's nearly impossible to get through them without sobbing.

Elliott Haut, MD PhD
@elliott_haut

Cracked ribs and crushed liver during CPR. We did last-ditch trauma-style damage control laparotomy, pH 6.6. So many in SICU thought you would die.

Years later, I was honored guest at your retirement party. #ShareAStoryInOneTweet

Posted w/permission of @JaniceA12508982

9:18 AM - May 7, 2018

338 37 people are talking about this
Nuts & Bolts – Let’s Get Started
Anatomy of a Tweet
Who’s Profile Page is Better?

Elliot R Haut, MD, PhD
@elliottthaut

Maunank Shah
@maunankshah1

https://twitter.com/elliottthaut
Nuts & Bolts – Let’s Get Started

- Pick a @Twitter handle
  - Needs to last forever. Make it easy and about you.
- Post 2 pics- you and your header
- Fill in your bio

- Follow @elliotthaut (and maybe others)
  - Individuals, journals, societies, organizations

- LURK- Watch and learn before you post
Questions????

Elliott R. Haut, MD, PhD, FACS
Email - ehaut1@jhmi.edu
Twitter @elliotthaut