



**Stephen J. Ruberg, PhD**  
President Analytix Thinking, LLC

Stephen Ruberg earned an undergraduate degree in Mathematics from Thomas More College and a PhD in Biostatistics from the University of Cincinnati. He joined the pharmaceutical industry in 1981 where he has spent his career until December, 2017 when he retired from Lilly as a Distinguished Research Fellow. Over his career in the industry, Steve worked in all areas of pharma from discovery/preclinical research to clinical development to post-marketing activities to business/finance analytics. He worked as a technical statistician, as an organizational leader and as a cross-functional product team leader. He has published widely in statistical and scientific/medical journals and held leadership positions in professional societies. He has been honored as a Fellow of the American Statistical Association, received the Career Achievement Award from the Quantitative Scientists in the Pharmaceutical Industry and was selected to serve on an Advisory Board to the Secretary of Health and Human Services under the Bush Administration for the development and use of electronic medical records.

In retirement, Steve has established his own consulting company – Analytix Thinking, LLC – which specializes in strategic consulting on the application of analytics in pharma, providing critical review of clinical development plans and regulatory submissions and teaching statistical courses that translate complex statistical concepts to non-statisticians, which we will get a glimpse of today. In his spare time he enjoys golf and his family, including his 10.5 grandchildren.