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Paula Rausch, PhD, RN, is the Associate Director of Research and Risk Communications in the FDA Center for Drug Evaluation and Research (CDER) Office of Communications (OCOMM). In this position, she directs OCOMM's social science risk communication research program, conducting formative and evaluative qualitative and quantitative studies aimed at gathering evidence used to improve CDER's communications, including about prescription opioids, biosimilars, medical countermeasures, and drug safety. In addition, she oversees development of FDA's Drug Safety Communications, the agency's primary non-regulatory tool for communicating new and emerging post-market information to health care professionals, patients, and the public about safety risks and adverse events associated with use of prescription and over-the-counter drugs. Prior to FDA, she worked as a strategic communications program manager for the National Cancer Institute; as an instructor and researcher at the University of Florida (UF) College of Journalism and Communications; in public affairs at UF, including for the College of Medicine and at the University level; as a journalist for newspapers and broadcast media; and as a registered nurse in urban teaching hospitals in Minneapolis, MN, and Jacksonville, FL.