Communications + Marketing

Office of External Affairs
JHSPH

Johns Hopkins Bloomberg School of Public Health
Marketing and Advertising

Charise Bell – cbell41@jhu.edu
Web Promos

Lindsay Rogers – lsmit197@jhu.edu
Social Media

Instagram Takeover

@JohnsHopkinsSPH

Zahra Zeinali
Degree: MPH
Graduation Year: 2018
Hometown: Tehran, Iran

Date of Takeover: FEBRUARY 8, 2018

Johns Hopkins Bloomberg School of Public Health was formerly known as School of Hygiene and Public Health. It is the very first school of public health in the world and it was established 101 years ago, in this very same building!

Class 6 Outline
1. Survival analysis models
2. Weibull complementary log-log transformation
   Standard errors, 95% CI for S(t)
3. Log-rank test for comparing survival curves
4. Cox proportional hazards regression model
5. Back to the AML Example
6. Optional Example - P2Y CAGB
7. Summary

Time for a meeting with one of my professors...

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Return Engagement
By Jackie Powder

Ellen’s Take
By Dean Ellen J. MacKenzie, PhD '79, MSc '75
Essentials from Dean Ellen J. MacKenzie
Have ideas?

Get in touch with us!

Social Media:
Nick Moran – nmoran6@jhu.edu & Marisa Russell – mrusse26@jhu.edu
Web Promos: Lindsay Rogers – lsmit197@jhu.edu
Marketing: Charise Bell – cbell41@jhu.edu
Magazine: Jackie Frank – jfrank26@jhu.edu
JHSPH Student Assembly

Justin T. Jacob
President

Anushka Aqil
President-Elect
Meeting Agenda

1. President updates
2. Committee updates
3. Open discussion

*NOTE: RED text denotes additional comments made during the SA general body meeting.
President Updates

• SA retreat: Soliciting feedback via this form (made by Ariel Caldwell)

• Reminder: Please use this new scheduling link to reserve the SA conference room (W2025)

• Fill the vacant Co-VP Social & Cultural Affairs position
  • Conduct voting for Zach Stolp (if >23 SA members present [quorum]), who has volunteered/been nominated for the position
  • RESULTS: 23 YES, 0 NO, 2 ABSTAIN (25 members present during the time of the vote)
SA Committee Updates
Communications & External Affairs

• Met with the Committee to discuss objectives for upcoming year

• Got access to SA Instagram account (finally!)

• Meeting with Patti Anderson (Director, Wellness and Health Promotion) and Dr. Pat Phelps (Director, Professional Development and Career Office) on Feb 22 from 11 AM – 12 PM to discuss Professional Development and Academic Honors Committee for next year
  • Plan is to update the Constitution and vote internally (Student Assembly) and then submit to a vote with the Student Association (during our Spring 2018 Elections period)

• Planning to meet with Justin and Gaurav to discuss updates to SA website (e.g. add resources, videos of certain seminars, etc.)
Community Affairs & Public Health Promotion

• Advocacy toolkit series event #2: Big success! Over 65 people in attendance (saturated room W2008, so larger room needed)

• All CAP grants have been awarded - in progress check-ins to make sure grants are being used

• Bar Drive happy hour celebration on Fri, Feb 9

• Atwater's event TBD

• Diabetes Bingo event @ Apostolic Towers on Thurs, Feb 22

• Next public health advocacy toolkit hopefully right after spring break (proposed topic: systemic violence in Baltimore)
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As of 2/12/2018
Finance & Appropriations (2)

- Fundraising rules:
  - No fundraising events sponsored by SA and/or student groups can use the Hopkins logo or name
  - All fundraising events must go through JHSPH Office of External Affairs

- Please inform Christina Vivelo about any and all purchases, before you actually make them. If the expense is not approved, you will not be reimbursed

- Use the SA Foodify account when ordering food for SA committee events
  - Contact Christina Vivelo (sasph.treasurer@jhu.edu) for account registration

- Reminder: Our purchases are tax exempt (certificate)
Honors & Awards

• Annual auction to “fundraise” for Student Assembly’s Student Conference Fund scheduled for Friday, April 9, 2018
  • Deliberately coincides with the Spring Tonic talent show reception (JHSOM Turner Concourse)
  • Met with the Committee (Tuesday, February 6) to begin the planning process for the auction (e.g. involves solicitation of auction items, creation of auction booklet, event logistics, etc)
• Femi mentioned that 2-3 different student groups have events on April 6, but these are likely to take place during the day until early evening (Spring Tonic starts at 7 pm)
VP of Elections/MPH Co-Officers

• JHSPH Water Bottle Project: Anyone that wants one can get it from Leslie/Tizhe ($25 each)

• Planning for the Spring 2018 elections cycle will start soon
  • 5 people on the Honors & Awards committee (2 Co-VPs, 2 MPH Members-at-Large, and 1 PhD department representative)
  • Goal is to complete spring elections by early April 2018 so that we have enough time for “transition meetings” between current VPs and newly-elected VPs
Quality of Life

- Self-Care Photo Competition
  - Began Feb. 2
  - Runs for the rest of the month
- Waffle Wednesday
  - Feb. 8, 8 am – 10 am (ran smoothly and successfully!)
- Faculty-Student Joint Happy Hour
  - Date TBD, and need to confirm faculty participation
  - Collaborate with Social & Cultural Affairs
- Town Hall with University Health Services
  - Feb. 7, 12:15 pm – 1:15 pm
- Student Assembly Town Hall
  - Feb. 27, 12 – 1:15 pm
- Staff Appreciation
  - No longer doing packages but now a luncheon
- Public Health Campaign Proposal Fund
- Survey of RA (Research Assistant) Salaries
Social & Cultural Affairs

• Speed Dating/Brunch: YESTERDAY (Feb 11th, 11 AM – 2 PM)
• Spring Tonic: April 6th (JHSPH Admitted Students Day), 8 PM
  • Participants: 10 JHSPH, 6 JHMI/JHSOM, 1 Homewood
• Spring Formal: May 19th, 8-12 PM, Camden Yards
  • $40 per ticket: Open bar, hors d’oeuvres, view of Camden Yards stadium, DJ/lighting/photobooth/other effects, double-floor venue
  • $5 ticket discount to SA members ($35) who help with a S&C event
• Bowling: Friday after we come back from Spring Break
  • Capacity: 50 people ($10 per ticket for lanes, shoes, and food)
• Faculty Happy Hours with Quality of Life
• Around the world in 80 days (with Quality of Life & Community Affairs)
• Cherry Blossom Festival/DC trip (e.g. rent bus(es))
• Trivia Night
• World Cup around the world
• Pi(es with your professor) Day on 3/14 at 1:59 PM
• Hiking trip (with Quality of Life)
• JHU Interschool Ice Skating (Feb 17, 5:00 – 6:45 PM, Patterson Park)
Student Groups

- Reached out with Dean Ward to organize a "Dinner with the Deans" event. He previously mentioned his office could help with the initial scheduling to find a convenient date and time to begin planning
Mission and Constitution/Bylaws

Represent, Preserve, AND Promote

the interests of all students at the School.

Relevant SA documents:

- Constitution
- Bylaws
SA Leadership

Comprises ~2% of school’s students (>2,200 students)

15 Executive Board Officers

20 Members-at-Large

11* Department Representatives

*Note: 10 JHSPH department + 1 Part-Time MPH representatives
SA Committee Organization

Student Assembly

- Communications & External Affairs
- Community Affairs & Public Health Promotion
- Elections
- Finance & Appropriations
- Honors & Awards
- Quality of Life
- Social & Cultural Affairs
- Student Groups
SA Executive Board

President
Justin Jacob

President-Elect
Anushka Aqil

President ex officio
Raúl Saraiva

VP Communications & External Affairs
Danielle Gilmore

VP Community Affairs & Public Health Promotion
Jacqueline Tran & Ariel Caldwell

VP Elections (MPH Co-Officers)
Leslie McAhren & Kawahya Tizhe

VP Finance and Appropriations
Christina Vivelo

VP Honors & Awards
Bao-Tram Do & Prithvi Sankhla

VP Quality of Life
Allyson Gittens & Sevly Snguon

VP Social & Cultural Affairs
Angela Ng & Zach Stolp

VP Student Groups
Stephen Wellard
Members-at-Large

• Adaobi Okonkwor
• Anthony Black
• Christopher Chung On
• David Buxton
• Diana Lu
• Eugenia Wong
• Femi Erinoso
• Gaurav Dhiman
• Harrison (Harry) Powell
• Ian Colrick

• Kenneth (Kenny) Feder
• Madhura Kulkarni
• Md Alam
• Noa Krawczyk
• Oludolapo (Dolapo) Fakeye
• Oshin Kanwar
• Owen Stokes-Cawley
• Saad Abdel Aziz
• Toby Merkt

*Zachary (Zach) Stolp

*Zach Stolp is now Co-VP of Social & Cultural Affairs
Department Representatives

Biochemistry & Molecular Biology
Biostatistics
Environmental Health & Engineering
Epidemiology
Health, Behavior, & Society
Health Policy & Management
International Health
Mental Health
Molecular Microbiology & Immunology
Population, Family, & Reproductive Health
Part-Time MPH Program

Eliseo Salas
Stephen Cristiano
Pranay Randad
Zafir Abutalib
Kenai McFadden
Mike DiStefano
Taylor Holroyd
Kavya Anchuri
Jasmine Ramirez
Liyano Ido
Nick Rodricks
SA Committee VPs & Members

Communications & External Affairs
Danielle Gilmore
Oludolapo Fakeye
Ian Colrick
Gaurav Dhiman
Madhura Kulkarni
Taylor Holroyd
Nick Rodricks
Stephen Cristiano
Femi Erinoso

Elections
Leslie McAhren
Kawahya Tizhe
Taylor Holroyd
Saad Abdel Aziz
Oshin Kanwar

Finance
Christina Vivelo
Ian Colrick
Gaurav Dhiman
Harry Powell
Owen Stokes-Cawley
Kenai McFadden
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Pranay Randad
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David Buxton

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Kenny Feder
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Mike DiStefano
Liyana Ido
Kavya Anchuri
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Ariel Caldwell
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Kavya Anchuri
Md Alam
Diana Lu

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Anthony Black
Md Alam
Oshin Kanwar

Honors & Awards
BT Do
Prithvi Sankhla
Eliseo Salas
Mike DiStefano
Kenai McFadden
Pranay Randad
Femi Erinoso
Adaobi Okonkwor
Email Correspondence

• Please respond to emails promptly (i.e. within 24-36 hours), excluding weekends and holidays
Event Planning

• Room reservation forms/calendars:
  • Student Assembly Office (W2025) (Capacity 10-15 people)
    • Note: The conference room space is reserved only for SA officers.
  • JHSPH Room Scheduling Form
  • Turner Concourse/Auditorium Calendar (JHSOM) (Username: “guest” | Password: leave blank)
  • Calendar for Additional Rooms at JHSOM
  • JHSOM Room Reservation Contact Information

• Please use our tax exempt certificate when making purchases.

• For processing reimbursements, fill out this form and submit (with digital copy of receipt) to VP Finance (sasph.treasurer@jhu.edu). Hardcopy of receipts should be submitted in person to Student Affairs Office (E1002), addressed to Steve Bazzetta
  • IMPORTANT: BEFORE making ANY purchases, you MUST first obtain approval from SA Treasurer (Christina Vivelo, sasph.treasurer@jhu.edu)
School- and/or University-Wide Committees

• University Health Services – Student Health Committee
• Wellness Committee
• Doctor of Philosophy Board
• Academic Ethics Board
• Committee on Academic Standards
• Committee on Equity, Diversity, and Civility
• Committee on Honors and Awards
• Technology Transfer Committee

Note: If you would like to serve on any of these committees, please let Justin Jacob know (sasph.president@jhu.edu)
SA Office and Storage Space Information

• Office: W2025

• Basement Storage Space: WB016 (on the left of the mail office)

• You (SA and student group leaders) can request “swipe access” for your JHSPH ID using this link.
# SA Email Accounts/Addresses

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<td><a href="mailto:sasph.qualife@jhu.edu">sasph.qualife@jhu.edu</a></td>
</tr>
</tbody>
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