



RISING
TO THE CHALLENGE

Campaign Overview

Raised:

\$1.22 billion

This exceeded the campaign dollar goal of \$700 million by 75 percent.

New Donors: **4,590**

Total Donors: **22,698**

First Gift of The Campaign:

1/1/2010

Marlene E. Haffner, MD, MPH made campaign history with the first Bloomberg School gift to Rising to the Challenge.

Professorship Spotlight:

The Desmond Tutu Professorship

was created in 2014 to honor human rights crusader Archbishop Desmond Tutu and is held by Chris Beyrer, professor of epidemiology and director of the Center for Public Health and Human Rights.

Center Spotlight:

The Moore Center

for the Prevention of Child Sexual Abuse, directed by Elizabeth Letourneau, professor of mental health, was established September 27, 2012 with a gift from Julia and Steve Moore, MD, MPH '93.

Professorships:



2010
25 professorships



2018
48 professorships

Largest Gift:

\$300 million

Michael R. Bloomberg's \$300 million gift on 9/19/16 to establish the Bloomberg American Health Initiative.

Scholarships Established During The School's Centennial:

30 endowed Centennial Scholarships

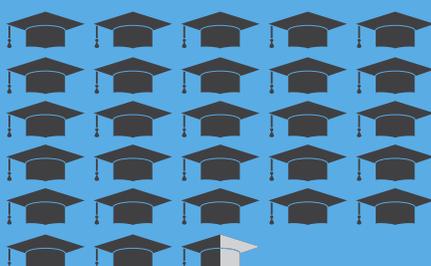
34 \$10,000 term scholarships for Centennial Scholars

60 endowed Bloomberg Fellows scholarships

Scholarships:



2010
131 scholarships



2018
275 scholarships

Endowment Growth:

