RESULTS-DRIVEN ADVOCACY

PFRH Wednesday Noon Seminar
September 9, 2015
Beth Fredrick
CONTRACEPTIVE USE

- Saves the lives of women, infants & children
- Reduces poverty & spurs development
- Supports human rights & gender equality
- Improves resiliency of communities, families & people
- Helps preserve the environment
FP2020 & ADVANCE FAMILY PLANNING (AFP)

- Increase financial & political support
- Contribute to FP2020 goals
  - Access for 120 million more women & girls
  - 33 government commitments
  - US$2.6 Billion+ in donor pledges
PRIORITIES

- Fulfillment of FP2020 commitments—by governments and donors
- Accelerating contraceptive choice—method mix, supply chain, and taskshing
- Decentralization—subnational policymaking & budgeting
- Demographic dividend—policy implications
- International opportunities—SDGs & ICFP
CORE PRINCIPLES

- Locally driven
- Focused
- Evidence-based
- Collaborative
- Influential
- Accountable
- Sustainable
FOCUS COUNTRIES

- Burkina Faso
- Democratic Republic of the Congo (DRC)
- India
- Indonesia
- Kenya
- Nigeria
- Senegal
- Tanzania
- Uganda

REGIONAL

- African Women’s Development Fund
- East Africa Regional Advisor
- Partners in Population and Development Africa Regional Office
- West Africa Regional Advisor

OPPORTUNITY FUND GRANTS

- Benin
- Burkina Faso
- DRC
- Ethiopia
- Kenya
- Mali
- Mauritania
- Senegal
- Sierra Leone
- Togo
- Zambia

We also support emerging, high-impact family planning advocacy efforts through the Opportunity Fund, a small grants program managed with our partner PAI. The fund helps civil society to seize advocacy opportunities related to the policy and funding decisions needed to accelerate family planning access at district, state, national, and regional levels.
Since 2009

18 grants totaling $702,300 awarded through our Opportunity Fund

37 policy improvements enabled to expand contraceptive access & choice

41 budget allocations created and/or increased for family planning

80+ SMART advocacy strategy sessions facilitated to mobilize partners and collaborators

106 advocacy wins achieved

and counting...
The secret behind AFP’s advocacy approach is that it supports partnership between government and civil society and focuses on what we can accomplish together.

Dr. Hanuni Sogora
Ministry of Health Zanzibar
ADVOCACY RESOURCES

AFP Portfolio

www.advancefamilyplanning.org

AFP News

@AFPnow

facebook.com/advancefamilyplanning
FREQUENTLY ASKED QUESTIONS

- Does AFP provide family planning services or training?
- Does AFP work outside of its focus countries?
- Will AFP expand to more places?
- Do you have country offices?
- Who are your partners?
- How can students be involved?
POSSIBILITIES FOR STUDENTS

- Add advocacy to a project
- Follow AFP
- Assist AFP
- Possible practicum
- Take the course: Understanding and Changing International Reproductive Health Policy
AFP WITHIN JHSPH

- Duff Gillespie
- Beth Fredrick
- Alison Bodenheimer
- Mervyn Christian
- Lilly Collins
- Harshi Hettige
- Sabrina Karklins
- Sarah Whitmarsh