INTRODUCTION TO THE VIDEO PRODUCTION PROCESS FOR PUBLIC HEALTH PROFESSIONALS

Health, Behavior and Society Summer Institute

June 11, 2019

Developing persuasive and effective videos is a critical component of public health communications.

With a working knowledge of the video production process, you’ll work more effectively and efficiently with video producers, directors and writers.

This Summer Institute course introduces you to the five phases of the video production process:

- Conceptualization
- Script Writing
- Pre-production (e.g., scouting locations, casting)
- Production (e.g. shooting, voice-over)
- Post-production (e.g., editing, graphics)

Instructor: Eileen McDonald
Class times: 9:00am - 4:50pm

The Health, Behavior and Society Summer Institute offers courses on a range of public health topics in an intensive, condensed format.

Hopkins employees may qualify for tuition remission benefits.

To register, visit: https://tinyurl.com/summerinstitutes

Department of Health, Behavior and Society
Contact: Shenay Johnson • shejohns@jhu.edu • 410.502.4415
For more info: https://tinyurl.com/hbs2019summerinstitute