For
Health Care Executives
and Managers

Improving Health, Creating Value: Essentials of Transformative Leadership

JOHNS HOPKINS UNIVERSITY
About the Program

Johns Hopkins is uniquely poised to provide the infrastructure, content and expertise to deliver Improving Health, Creating Value: Essentials of Transformative Leadership (ETL), the first ever global inter-professional executive education program to help health care executives lead the change to value-based health care within their organizations. The program brings together the resources of the nation’s #1 Schools of Public Health and Nursing, the renowned School of Medicine and the Carey Business School.

Contact Us

For more information about the Johns Hopkins Improving Health, Creating Value: Essentials of Transformative Leadership and to apply visit http://www.jhsph.edu/ETL

For inquiries about how to involve your management team in the program, contact Mark Bittle mbittle1@jhu.edu/410-502-0460
The health care services delivery landscape is rapidly transforming. New competencies are required for clinicians, especially physicians, and senior-level directors, administrators, or managers in order to effectively navigate and succeed under value-based reimbursement models and population-oriented health delivery initiatives. Improving Health, Creating Value: Essentials of Transformative Leadership (ETL) provides participants with the skills necessary to strategically assess their organizational competencies related to the design of a community-oriented care model using the Collective Impact framework. Through interactive discussions with peers, participants will use case studies to evaluate and consider contemporary approaches to building meaningful collaborations and evaluate new perspectives on leading sustainable transformation to create a culture of social responsibility within their organizations. Collaborative leadership concepts will also be explored to provide healthcare executives with fresh leadership competencies. Participants will receive a Certificate of Professional Development and recognition as an Executive Scholar in Leadership.
“The breadth and depth of this program is unmatched. This continuing education program is a must for any executive charged with motivating, implementing and leading the change to value-based healthcare within their organization.”

Bill Baumgartner, MD, Vice Dean for Clinical Affairs, Johns Hopkins School of Medicine and Senior Vice President for the Office of Johns Hopkins Physicians

Objectives: At the conclusion of this program, participants will be able to:

- Develop new approaches to health care delivery systems based on the principles of value-based performance and a framework of community health improvement.

- Assess the current organizational capacity for value-based, community-oriented health care delivery and develop action plans related to identified gaps.

- Re-envision the vision, mission and role of the health system in the context of a Collective Impact framework.

- Establish a foundation for alignment, mutual accountability, and responsibility for community health following the principles of Meta-Leadership and implementing appropriate measures for value-based, community-oriented health care delivery.

- Effectively lead transformative change within your organization by developing successful physician partnerships cultural realignment.
Program Leadership
David C. Chin, MD, MBA
Distinguished Scholar
Director of Executive Education, Johns Hopkins Bloomberg School of Public Health
Mark J. Bittle, DrPH, MBA, FACHE
Associate Scientist
Department of Health Policy and Management; Associate Program Director, Masters in Health Administration Program; Executive Scholar, Johns Hopkins Carey Business School; Associate Faculty, Johns Hopkins Armstrong Institute for Quality and Patient Safety

Important Dates
Application Deadline: December 2, 2016
Program Duration: Four two-day sessions over a six month period, beginning January 24, 2017 and ending in May 2017. In between these cohort-oriented, on-site sessions, participants are invited to engage in on-line “live-chats” with invited guest speakers who will share real-world, evidence-based examples of transformation.

2017 Tuition
Tuition is $6,750 per participant (discounts are available for organizations which send more than two participants in a cohort). A 10% discount is available to all JHU, SOM, SON, Carey and BSPH alumni. Special pricing is available for faculty and staff of JHU and JHHS and the program is eligible for JHU tuition remission.
The Johns Hopkins Improving Health, Creating Value: Essentials of Transformative Leadership is a cooperative divisional project.

Bloomberg School of Public Health
Carey Business School
School of Medicine
School of Nursing

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