



**RISING**  
TO THE CHALLENGE

## Campaign Overview

Raised:

**\$1.22 billion**

This exceeded the campaign dollar goal of \$700 million by 75 percent.

New Donors: **4,590**

Total Donors: **22,698**

First Gift of The Campaign:

**1/1/2010**

Marlene E. Haffner, MD, MPH made campaign history with the first Bloomberg School gift to Rising to the Challenge.

Professorship Spotlight:

**The Desmond Tutu Professorship**

was created in 2014 to honor human rights crusader Archbishop Desmond Tutu and is held by Chris Beyrer, professor of epidemiology and director of the Center for Public Health and Human Rights.

Center Spotlight:

**The Moore Center**

for the Prevention of Child Sexual Abuse, directed by Elizabeth Letourneau, professor of mental health, was established September 27, 2012 with a gift from Julia and Steve Moore, MD, MPH '93.

**Professorships:**



2010  
**25** professorships

2018  
**73** professorships



Largest Gift:

**\$300 million**

Michael R. Bloomberg's \$300 million gift on 9/19/16 to establish the Bloomberg American Health Initiative.

Scholarships Established During The School's Centennial:

**30** endowed Centennial Scholarships

**34** \$10,000 term scholarships for Centennial Scholars

**60** endowed Bloomberg Fellows scholarships

**Scholarships:**



2010  
**131** scholarships



2018  
**275** scholarships

**Endowment Growth:**

