

TACKLING CHILDHOOD OBESITY:
A CASE STUDY IN MATERNAL AND CHILD HEALTH LEADERSHIP

SMALL GROUP DISCUSSION

Pretend that Gloria is your “color” as you discuss the following questions.

1. What challenges does Gloria face in gaining the full participation of all key players?
(5 minutes)

2. How might Gloria’s leverage her leadership strengths (i.e., the strengths of your color) to increase the likelihood of achieving the ultimate goal—to submit an application to the Maternal and Child Health Bureau that collaboratively addresses the issue of childhood obesity and has a good chance of being funded?
(25 minutes)

Be specific: Brainstorm strategies for how Gloria could:

- a) Engage all of the key participants prior to the second meeting

- b) Frame the invitation to the second meeting

- c) Prepare participants

- d) Structure the meeting/agenda

- e) Follow up after the meeting

For each of these areas, be sure to consider how might Gloria draw on her leadership strengths to achieve her objectives.