

# DAVIS VISION DISCOUNT FAQs

FOR INTERNAL USE ONLY

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## What is the Davis Vision Discount program?

The Davis Vision Discount program is a traditional discount program that provides significant discounts on eye exams, lenses, frames and additional eyewear options at any participating provider location.

## Who can be offered the Davis Vision Discount program?

The Davis Vision Discount program is currently available with all Concordia Choice and Access products sold, nationwide.

In addition, the vision discount is available as an added benefit with all United Concordia dental products (FFS and DHMO) for any fully-insured or ASO groups headquartered outside of Pennsylvania.

## When is the discount vision plan available to additional products?

**May 1, 2007**, for any new or existing groups headquartered outside PA.

## How does the program work?

Members can access the Davis Vision discounts when visiting a Davis Vision Discount provider. Providers can be selected via the [www.davisvision.com](http://www.davisvision.com) website or by calling Davis Vision Customer Service at 1-877-923-2847 and providing Control Code/Client Control Number 7602.

To receive the Davis Vision discounts, members have three options:

1. Cut out the ID Card available through My Dental Benefits (or received with their certificate of coverage upon request).
2. Identify him/herself as a member of United Concordia's Davis Vision discount program.
3. Provide the Control Code: 7602.

## How much does the discount vision plan cost?

The Davis Vision Discount plan is provided to groups at **no cost**.

## What should I do if my group wants to add the Davis Vision Discount?

For instructions on how to complete the case tracking to add these benefits to your group's plan, please refer to Dental Communications Release 0713—Davis Vision Discount Available Outside PA.

## What types of marketing materials are available?

Marketing has created Davis Vision Discount flyers for distribution to producers, groups and members. In addition, a version with the cut-out, generic ID card is available for enrolled members and is posted to My Dental Benefits when the group is installed. A pdf file of each is attached to Dental Communications Release 0713 for your use.

## How will the program be communicated to groups and members?

The Davis Vision Discount plan is an added benefit that may be offered on a group-by-group basis. Therefore, Sales and Service Representatives are the primary source for communicating this no-cost, added value benefit to new or existing groups, at the rep's discretion.

## Can a member receive Davis Vision discounts as often as they want, whenever they want?

Yes, from participating Davis Vision Discount providers only.