THE EMERGENCE OF THE FOOD VOTER

92%

believe that producing food in a **sustainable way** is a **high priority**

74%

say dietary guidelines should **include sustainability** measures

79%

want **scientists –not politicians–** to set dietary guidelines

52%

would be **less likely to re-elect** a politician **if they ignored sustainability** in the dietary guidelines

INTRODUCTION

The Johns Hopkins Center for a Livable Future worked with Greenberg Quinlan Rosner (GQR), a public opinion research company, to conduct a national survey of American voters to determine public support for food sustainability. The survey was conducted among 800 respondents nationwide.

Here are some of the most striking survey results:

HOW IMPORTANT IS PRODUCING FOOD IN A SUSTAINABLE WAY?

Respondents were asked to indicate how big a priority the following effort is: Making sure food is produced in a sustainable way that ensures the availability of healthy food in the future.

	High or somewhat high priority
Democrats	94%
Republicans	90%
Independent	90%
Total	92%

WHO WE ARE

Based within the Bloomberg School of Public Health, The Johns Hopkins Center for a Livable Future (CLF) works across many sectors—education, research, policy and outreach—to build a more healthy, resilient and equitable food system.

JOHNS HOPKINS
CENTER *for* A LIVABLE FUTURE

www.jhsph.edu/clf

HOW IMPORTANT IS THE INCLUSION OF SUSTAINABILITY MEASURES IN THE DIETARY GUIDELINES?

Respondents read two statements and selected the one closest to their own views.

Statement 1: The Dietary Guidelines should take into account people's health, nutrition, and the impact on the environment to ensure the availability of healthy food in the future.

Statement 2: The Dietary Guidelines should focus solely on people's health, diet and nutrition.

	Statement 1	Statement 2
Democrats	83%	17%
Independents	72%	28%
Republicans	64%	36%
Total	74%	26%

HOW IMPORTANT IS IT THAT SCIENTISTS–AND NOT POLITICIANS–OFFER GUIDANCE ON DIET?

Respondents read two statements and selected the one closest to their own views.

Statement 1: Scientists, doctors and health experts at the Departments of Agriculture and Health and Human Services should set the Dietary Guidelines without interference from Congress.

Statement 2: Congress should have some oversight over the Dietary Guidelines so they are not just set by unelected people at the Departments of Agriculture and Health and Human Services.

Agreed strongly or somewhat strongly with **Statement 1**	79%
Agreed strongly or somewhat strongly with **Statement 2**	20%

IS SUSTAINABILITY IN DIETARY GUIDELINES IMPORTANT ENOUGH TO SWAY AN AMERICAN VOTER?

Respondents were asked this question: If your representative in Congress voted to prohibit the Dietary Guidelines from considering food sustainability issues, would you be more likely to vote to re-elect her, less likely, or would it not have much impact one way or another?

More likely to re-elect a politician who ignored sustainability	16%
Less likely to re-elect a politician who ignored sustainability	**52%**
No impact	31%

CONTACT

For more information about the survey and its findings, please contact Robert Martin, director of the Food Policy Program at CLF: rmarti57@jhu.edu

JOHNS HOPKINS
CENTER *for* A LIVABLE FUTURE

www.jhsph.edu/clf