Example Practicum Learning Objectives

The following is a list of example learning objectives based on the Core Competencies for Public Health Professionals. The Core Competencies include Analytics/Assessment Skills, Policy Development/Program Planning Skills, Communication Skills, Cultural Competency, Community Dimensions of Practice Skills, Public Health Sciences Skills, Financial Planning and Management Skills, and Leadership and Systems Thinking Skills. The list of learning objectives below the Core Competencies are examples and not exhaustive of all potential practicum learning objectives.

Demonstrate learning and application in Analytics/Assessment Skills such as through the following:
- Define a Public Health problem
- Obtain and interpret data to define risks to the community
- Identify the importance of data in shaping public health issues

Demonstrate learning and application in Policy Development/Program Planning Skills such as through the following:
- Collect and prepare information to support policy development
- Develop policy recommendations
- Translate policy information and plans to policy programming
- Monitor and evaluate implemented policy programs

Demonstrate learning and application in Communication Skills such as through the following:
- Formulate communication plans through input from stakeholders
- Utilize learned skills to communicate effectively with a variety of stakeholders
- Employ effective strategies of communicating with the media
- Utilize communication skills through a variety of mediums
- Explain scientific information for press and lay audience in appropriate language
- Employ advocacy skills (e.g. advocating for change, public policy, programs, populations, etc.)

Demonstrate learning and application in Cultural Competency such as through the following:
- Recognize the importance of culture in Public Health practice and the need for a diverse workforce
- Explain cultural competency and how it applies to public health practice
- Interact regularly with people from diverse backgrounds
- Demonstrate strategies for cultural competency through communication strategies and adapting program and project needs appropriately

Demonstrate learning and application in Community Dimensions of Practice Skills such as through the following:
- Create connections and collaborate with key stakeholders to promote health
- Identify the role of government in health promotion
- Develop community public health assessment in collaboration with community partners

Demonstrate learning and application in Public Health Sciences Skills such as through the following:
- Utilize public health assessment tools to assess health status
- Apply methods of social sciences, epidemiology, biostatistics, environmental health, infection control and chronic disease prevention
• Identify strengths and limitations of research

Demonstrate learning and application in **Financial Planning and Management Skills** such as through the following:
- Develop a program or project budget
- Prepare a program or project proposal
- Utilize human resource management skills
- Demonstrate information technology and management skills
- Analyze cost-effectiveness of programs

Demonstrate learning and application in **Leadership and Systems Thinking Skills** such as through the following:
- Illustrate how an organization’s vision can be created as a shared and collaborate process amongst stakeholders
- Describe how public health operates within a larger system
- Demonstrate how the political system can effect change
- Identify internal and external challenges to carrying out organization’s mission
- Create connections and collaborate with key stakeholders to promote health

*For more information about the Core Competencies for Public Health Professionals provided by the Public Health Foundation, please visit: [http://www.phf.org/resourcetools/pages/core_public_health_competencies.aspx](http://www.phf.org/resourcetools/pages/core_public_health_competencies.aspx)*