

# Building Strategic Partnerships and Using Data for Action

<b>DATE</b>	February 24, 2012
<b>LOCATION</b>	St. Paul Plaza Conference Center 200 St. Paul Place Baltimore, MD 21202
<b>TIME</b>	9:00 AM – 4:00 PM ( <i>Registration begins at 8:15 AM</i> )
<b>COST</b>	\$25 (includes continental breakfast and lunch)
<b>REGISTER TODAY!</b>	Please register on our website at <a href="http://www.jhsph.edu/maphtc/training_events/events_calendar.html">http://www.jhsph.edu/maphtc/training_events/events_calendar.html</a>
<b>INFORMATION</b>	Need more information? Contact the Mid Atlantic Public Health Training Center at (443) 287-7833 or <a href="mailto:maphtc@jhsph.edu">maphtc@jhsph.edu</a>

## **ABOUT THIS TRAINING:**

This training will introduce two key public health skills: understanding how to build and sustain strategic partnerships, and the ability to use data effectively with different audiences.

Building partnership topics will include:

- Why partner?
- What defines a strategic partnership?
- The eight-step coalition model (from initiation through evaluation)
- Managing partnership resources effectively

Using data topics will include:

- Data quality and relevance
- Presenting data effectively
- Framing data for different audiences
- An overview of Social Math

## **Presenter: Carolyn J. Cumpsty Fowler, PhD, MPH**

Carolyn Fowler is an Assistant Professor at the Johns Hopkins University School of Nursing, with a joint appointment in the Bloomberg School of Public Health. Dr. Fowler provides trainings for public health professionals at the national and local level.

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