

# Achieving Outcomes through Best Process Program Design and Evaluation

## DATE

Tuesday, February 7, 2012

## LOCATION

Mount. St. Mary's Conference Center  
5350 Spectrum Drive  
Frederick, MD 21703

## TIME

9:00 AM – 4:00 PM  
(Registration begins at 8:15 AM)

**COST: \$25** – (Includes continental breakfast and lunch!)

## REGISTER TODAY!

Please register on our website:

[http://www.jhsph.edu/maphtc/training\\_events/events\\_calendar.html](http://www.jhsph.edu/maphtc/training_events/events_calendar.html)

## INFORMATION

Need more information? Contact the Mid Atlantic Public Health Training Center at (443) 287-7833 or [maphtc@jhsph.edu](mailto:maphtc@jhsph.edu).

## PRESENTER:

**Carolyn Cumpsty Fowler, PhD, MPH** is an Assistant Professor and Evaluation Coordinator at the Johns Hopkins University School of Nursing, with a joint appointment at the Johns Hopkins Bloomberg School of Public Health. She is Evaluation Director at the MidAtlantic Public Health Training Center and is core faculty of the Johns Hopkins Center for Injury Research and Policy.

## In this session, training participants will learn:

- The importance of strategic program planning,
- To apply a 10-step **best process model** to guide program development from problem assessment through planning for sustainability, and
- Why the integration of evaluation throughout the program's lifespan improves program implementation and outcomes.

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