



Increasing Access

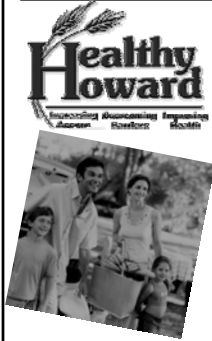
- **Eligibility**
- **Patient Cost**
- **Included Services**
 - Primary Care
 - Discounted Prescription Drugs
 - Diagnostics
 - Mental Health Care
 - Substance Abuse Treatment
 - Hospital Care
 - Specialty Care

Overcoming Barriers

- **Approach to Wellness**
 - Member matched with Health Coach
 - 1 coach per person or family
 - Team effort – Coach, member, doctor, and community resources.
- **Health Action Plan**
 - Goals set in 3 month increments
 - Achievable menu of options
 - Progress check every 3 months
- **Rights and Responsibility**
 - Based on chronic care management model
 - Evidence-based protocols

1

Improving Health



- **Evaluation**

- Technical Advisory Team
- Health IT to support evaluation
- Measure community impact
- Measure impact on members

- **Management Structure**

- Healthy Howard, Inc.
- Community and Member Boards
- Johns Hopkins HealthCare, LLC