JOHNS HOPKINS 12TH ANNUAL FALL INSTITUTE IN HEALTH POLICY AND MANAGEMENT

Barcelona, Spain
NOVEMBER 09-27 2015

Organized by The Johns Hopkins Bloomberg School of Public Health Department of Health Policy and Management; The Agència de Salut Pública de Barcelona (The Public Health Agency of Barcelona) with the collaboration of The Universitat Pompeu Fabra

WWW.JHSPH.EDU/HPM

Johns Hopkins University has been awarded the title of a European Center of Excellence
The Johns Hopkins Bloomberg School of Public Health has enjoyed a close working relationship with The Agència de Salut Pública de Barcelona for many years. This relationship was strengthened with the establishment of the first Johns Hopkins Fall Institute in Health Policy and Management sponsored by The Agència de Salut Pública de Barcelona and the Bloomberg School, with the collaboration of the Universitat Pompeu Fabra in 2003. With courses offered each year, the Fall Institute has grown to attract public health professionals and students from around the globe to participate in the offerings by faculty from the Johns Hopkins University and The Agència de Salut Pública de Barcelona.

**General Information**

The Johns Hopkins Bloomberg School of Public Health, the Agència de Salut Pública de Barcelona, with the collaboration of the Universitat Pompeu Fabra, are pleased to announce the 12th Annual Johns Hopkins Fall Institute in Health Policy and Management.

The Institute provides a unique opportunity for short-term, intensive educational courses in a variety of public health disciplines. The Institute is jointly sponsored by the world-renowned Johns Hopkins Bloomberg School of Public Health, and the Agència de Salut Pública de Barcelona, one of the major public health research agencies in Europe. With the collaboration of the Universitat Pompeu Fabra, the Institute serves as a convenient venue for public health professionals to begin or enhance their education with a focus in key health-policy issues.

Participants, while learning about policies and management/leadership approaches that work, will explore current innovations as well. The program offers strategies for effective policy implementation and management. The Institute offers graduate-level academic courses that are equivalent to regular Bloomberg School courses given during the traditional academic year. The Institute courses may be taken not-for-academic credit, to enhance one’s continuing education in the area of public health, and they may be taken for graduate academic credit.

**Participating Centers:**

- As a leading international authority on public health, the Johns Hopkins Bloomberg School of Public Health is dedicated to protecting health and saving lives. Every day, the School works to keep millions around the world safe from illness and injury by pioneering new research, deploying its knowledge and expertise in the field, and educating tomorrow's scientists and practitioners in the global defense of human life. The School’s main campus is located in Baltimore, Maryland, USA. A Public Policy Center, established in collaboration with the Universitat Pompeu Fabra, is based in Barcelona.

- The Agència de Salut Pública de Barcelona is one of the leading research organizations and providers of public health services in Spain. With its outstanding cutting-edge research programs—always with a practical application—the Agència has established itself as a leader in public health practice in Europe.

- The Fall Institute will be offered in collaboration and on the campus of the Universitat Pompeu Fabra, one of the most prestigious European universities and well known throughout Europe for its Master of Public and Social Policy program (provided in collaboration with the faculty of the Johns Hopkins University) and its Master of Public Health program.

**Honorary Presidential Committee**

- The Honorable Ms. Ada Colau Ballano
  Mayor, Municipality of Barcelona

- Michael J. Klag, MD, MPH
  Dean, Johns Hopkins Bloomberg School of Public Health

- The Honorable Ms. Gemma Tarafa
  President, The Agència de Salut Pública de Barcelona

- Ellen J. MacKenzie, PhD
  Fred and Julie Soper Professor and Chair, Department of Health Policy and Management, Johns Hopkins Bloomberg School of Public Health

- The Honorable Jaume Casals
  President, Universitat Pompeu Fabra

**Directors of the Program**

- Vicente Navarro, MD, PhD, DrPH, Director
  Professor of Health Policy and Management, Johns Hopkins Bloomberg School of Public Health; and Professor and Director of the Public and Social Policy Program of the Universitat Pompeu Fabra-Johns Hopkins University

- Conrad Casas, PharmD, Co-Director
  Chief Executive Officer, the Agència de Salut Pública de Barcelona

- Jordi Alonso, MD, PhD, Deputy Director
  Professor, Universitat Pompeu Fabra and Coordinator of the Master of Public Health Program; Associate Faculty, Johns Hopkins Bloomberg School of Public Health
The Johns Hopkins Fall Institute in Health Policy and Management provides the same academically rigorous courses offered during the traditional academic year at the Johns Hopkins Bloomberg School of Public Health in Baltimore, Maryland, USA, but compressed into a shorter period of time. Courses for the Fall Institute will be held in Barcelona, Spain, in the JHU-UPF Public Policy Center, at the Universitat Pompeu Fabra. The courses are taught by distinguished faculty whose research and practice contribute new knowledge on a wide range of public health, health and social policy and health care issues, and who work with public health and health care leaders at local, national and international levels.

This is a unique opportunity to learn with colleagues and others how to apply theory to real-world situations. The flexibility of the Institute’s curriculum allows participants to choose courses across a broad array of offerings, selecting courses that best meet individual educational and professional goals. To take full advantage of this learning opportunity, Fall Institute participants receive and read materials prior to the beginning of the course sessions, allowing for immediate and intensive in-class discussion and application of concepts to real-world examples. Courses are taught each day from 830 to 1800, thereby allowing participants to attend one course per day. All instruction will be in English, and students choosing to take a course for Johns Hopkins academic credit must hold a bachelor’s degree.

The Johns Hopkins part-time Master of Public Health (MPH) Program offers the opportunity for working professionals to earn a master’s degree conveniently, without taking time off from work and relocating to the US.

The Fall Institute provides an opportunity for students to begin the program in Barcelona, starting with a one-day orientation session followed by a one-week introductory course. During the orientation and subsequent course in Barcelona, students have an opportunity to interact with Johns Hopkins faculty and program staff, as well as with current students, to build relationships that will support their studies throughout the program.

Part-time students may complete the degree requirements by creating a schedule that takes advantage of courses offered in the Fall Institute in Barcelona with courses offered on the main campus and courses taken over the Internet. Students can complete up to 80 percent of the degree requirements over the Internet, using subsequent trips to Barcelona or Baltimore, Maryland, USA, at times that are convenient to their schedules, to complete the degree program. Students are permitted three years to complete the degree requirements. Further information on the part-time program can be found on the MPH website, http://www.jhsph.edu/academics/degprog/ mph/. Questions related to the program and information on the application process should be directed to the MPH Program Office at mphprog@jhsph.edu or +1-410-955-1291.

To begin the part-time MPH program in Barcelona this fall, the deadline for consideration is August 1, 2015.

A certificate of participation will be issued to all who attend the Johns Hopkins Fall Institute. Participants are expected to attend all sessions for the course(s) they are registered for, and are expected to complete all pre-course readings, classroom assignments and exercises as assigned by the course instructor. Grades are not issued for non-credit participants.

Students who take courses for Johns Hopkins academic credit will be required to complete all pre-course readings, classroom assignments and exercises, as well as a final paper or exam as assigned by the instructor, due by the last day of the academic term, December 18, 2015, unless otherwise noted. Grades for JHU academic credit participants will be recorded on an official School transcript.

Students must select a course status at the time of registration and may not retroactively opt for academic status after the conclusion of a course.

A limited number of registration-fee (non-academic credit) scholarships are available for the Fall Institute of 2015. Please note that scholarships are not available for those choosing to take the courses for Johns Hopkins academic credit. The selection of scholarship recipients will be based on criteria established by the Johns Hopkins Fall Institute Oversight Committee.

Participants interested in being considered for a scholarship must complete the on-line scholarship application form. The following information must be provided in the on-line application for committee consideration:

1. A curriculum vitae (resume);
2. A description of current position and employment status. It is necessary for the applicant to describe whether s/he holds a student or fellowship status and if s/he is employed full- or part-time. Information on current projects or programs must be included;
3. A brief paragraph describing how the Fall Institute course(s) or workshop(s) will enhance job performance and/or career growth;
4. The specific course(s) for which the applicant wishes to receive a scholarship.

To request a scholarship, please visit the Institute’s website at http://www.jhsph.edu/dept/hpm/continuous_ed/fall_institute/ and choose the link for Scholarship Application. Applications must include all four of the elements above in order to be considered. Completed scholarship applications for individuals who require a visa to enter Spain must be submitted for consideration no later than Friday, July 31, 2015; individuals who do not require a visa to enter Spain have until September 11, 2015 to submit a completed scholarship application. Upon successful submission of the scholarship application,
Registration-fee Scholarships CONTINUED

an email will be sent confirming that the application has been received. Please keep a copy of this email as verification of your scholarship application submission.

Scholarships are awarded for the specific courses requested in the application and are not transferable to other courses so make note of the course schedule before requesting a scholarship. Applicants not receiving a scholarship are welcome to register for courses, but must pay the registration fee in order to be confirmed in the course.

Registration

Registration for those taking courses for Johns Hopkins academic credit and those who are not applying for a scholarship will open on Monday, August 3, 2015.

To register for the Health Policy and Management Fall Institute, please visit the Institute’s website at http://www.jhsph.edu/hpm/continuing_ed/fall_institute/ and choose the link for Registration, Tuition and Fees to complete the Online Application. No registrations will be accepted after Friday, October 30, 2015 so individuals are encouraged to register early.

Tuition and Fees

The registration fee is 138 Euros per day (approximately $155/USD). Participants paying the registration fee may pay in U.S. dollars or euros. Students paying in euros may make payment by electronic funds transfer (EFT), automatic clearing house (ACH) or wire through the Johns Hopkins Fall Institute account with Standard Bank in Great Britain. Students choosing this method of payment should contact Ms. Pamela Davis in the Baltimore office to obtain the account and bank routing numbers. Ms. Davis can be reached at +1-410-614-1580 or via email at pamela.davis@jhu.edu. Students choosing this method of payment should submit a copy of the payment confirmation from the bank to the Baltimore Institute Office. MasterCard, Discover and Visa are also accepted for registration fee payment.

For those students who register for Johns Hopkins academic credit, tuition is $1020 per credit/per day, and must be paid in U.S. dollars. MasterCard, Discover and Visa will be accepted for tuition payments. Participants financed by employers or outside organizations such as the World Health Organization should arrange with their agencies to provide supporting documents with submission of their applications. All registrants should be prepared to provide payment to the Fall Institute for the balance of their tuition or course fees prior to October 30, 2015. Payment of fees in advance will expedite the registration process.

Course materials

For each course, instructors have prepared a packet of reading material that all participants are expected to read prior to the start of class. Confirmed participants will receive directions for accessing the Web-based syllabus, which contains a link to the required articles or PDF versions of the articles. Course packets will be available on the website beginning Monday, October 5, 2015. Participants are encouraged to register early so they have adequate time to obtain course materials and complete the assigned readings before classes begin. It is each participant’s responsibility to ensure that they have accessed course readings and completed assignments as directed prior to the start of the course.

Cancellation policies

All courses must meet the minimum enrollment in order to be offered, and some courses have maximum limits as well. The Fall Institute reserves the right to cancel any course where enrollment has not been sufficient, based on the number of registrations received by the Institute as of Friday, October 9, 2015. All registered participants will be notified via email on Monday, October 12, 2015 regarding any canceled classes; these cancellations will also be posted on the website.

Confirmed participants who were registered in cancelled courses will have 100 percent of their tuition or registration fee refunded. Please contact the Institute staff for more information.

Housing Accommodations

The tuition and registration fees do not cover the cost of housing accommodations. However, arrangements have been made with several establishments near the Universitat Pompeu Fabra campus in Barcelona. Information on housing accommodations can be found on the Institute website, at www.jhsph.edu/hpm/continuing_ed/fall_institute
Courses will be given at
Ciutadella Campus of the Universitat Pompeu Fabra
Ramon Trias Fargas, 25-27
08005 Barcelona
(+34) 93 542 26 25

Barcelona attractions

Barcelona is the capital of Catalonia with a population of over one million. With its Mediterranean climate and cosmopolitan character, Barcelona is considered to be one of the most important intellectual, artistic, scientific and cultural urban centers in Europe. For further information about Barcelona, visit http://www.bcn.es/turisme/english/turisme/welcome.htm

Administrators

Judith L. Holzer, MBA, Chief Administrator, Department of Health Policy and Management, Bloomberg School of Public Health, judith.holzer@jhu.edu, +1-443-287-4990

Anna Ladron, Deputy Chief Administrator, Universitat Pompeu Fabra, anna.ladron@upf.edu, +34-93-542-26-25

Pamela Davis, BS, Institute Manager, Department of Health Policy and Management, Bloomberg School of Public Health, pamela.davis@jhu.edu, +1-410-614-1580

Colleen Boland, MA, Administrative Coordinator, Department of Health Policy and Management, Bloomberg School of Public Health, cboland4@jhu.edu, +34-629-817-790

Equal Opportunity Statement

The Johns Hopkins University does not discriminate on the basis of race, color, gender, religion, age, sexual orientation, national or ethnic origin, disability, marital status or veteran status in any student program or activity administered by the University, or with regard to admission or employment.

Questions regarding Title VI, Title IX and Section 504 should be referred to the Office of Institutional Equity, Garland Hall 130, Telephone: +1-410-516-8075, (TTY): +1-410-516-6225.

Accommodations for Persons with Disabilities

The Johns Hopkins University provides appropriate, necessary and reasonable accommodations to qualified students, faculty and staff who are disabled. Visit http://www.jhsph.edu/offices-and-services/student-affairs/disability-support-services/ for complete information.

Fall Institute in Health Policy and Management Faculty

Jordi Alonso, MD, PhD
Professor, Universitat Pompeu Fabra and Coordinator of the Master of Public Health Program; Associate Faculty, Johns Hopkins Bloomberg School of Public Health

Xavier Bartoll, MPH
The Agència de Salut Pública de Barcelona; Associate Faculty, Johns Hopkins Bloomberg School of Public Health

Montse Bartroli, MPH
The Agència de Salut Pública de Barcelona

Chris Beyrer, MD
Professor of Epidemiology; Director, Johns Hopkins Training Program in HIV Epidemiology and Prevention Science; Director, Johns Hopkins Center for Public Health & Human Rights; Associate Director, Center for Global Health, Johns Hopkins Bloomberg School of Public Health

Derek A.T. Cummings, PhD
Associate Professor of Epidemiology, Johns Hopkins Bloomberg School of Public Health

Élia Diez, MD, MPH
The Agència de Salut Pública de Barcelona; Associate Faculty, Johns Hopkins Bloomberg School of Public Health

Kelly Elaine Dunn, PhD
Assistant Professor of Psychiatry and Behavioral Sciences, Johns Hopkins Medicine

William Eaton, PhD
Professor of Mental Health, Johns Hopkins Bloomberg School of Public Health

Cyrus Engineer, DrPH, MHS, MHA
Adjunct Assistant Professor of International Health, Johns Hopkins Bloomberg School of Public Health

Hadi H. K. Kharrazi, MD
Assistant Professor of Health Policy and Management and Assistant Director, Center for Population Health Information Technology (CPHIT), Johns Hopkins Bloomberg School of Public Health

María José López, PhD
The Agència de Salut Pública de Barcelona; Associate Faculty, Johns Hopkins Bloomberg School of Public Health

Vicente Navarro, MD, PhD, DrPH
Professor of Health Policy and Management, Johns Hopkins Bloomberg School of Public Health; and Professor and Director of the Public and Social Policy Program of the Universitat Pompeu Fabra–Johns Hopkins University; Director of the JHU-UPF Public Policy Center
Fall Institute in Health Policy and Management Faculty

Laia Palència, PhD
The Agència de Salut Pública de Barcelona; Associate Faculty, Johns Hopkins Bloomberg School of Public Health

Anna Pérez, MPH
The Agència de Salut Pública de Barcelona; Associate Faculty, Johns Hopkins Bloomberg School of Public Health

Glòria Pérez, MD, PhD, MPH
The Agència de Salut Pública de Barcelona; Associate Faculty, Johns Hopkins Bloomberg School of Public Health

Craig Evan Pollack, MD
Assistant Professor of Medicine, Johns Hopkins Medicine

Beth Resnick, MPH
Associate Scientist of Health Policy and Management and Director, Office of Public Health Practice and Training, Johns Hopkins Bloomberg School of Public Health

Cristina Rius, MD
The Agència de Salut Pública de Barcelona; Associate Faculty, Johns Hopkins Bloomberg School of Public Health

Brendan Saloner, PhD
Assistant Professor of Health Policy and Management, Johns Hopkins Bloomberg School of Public Health

Alex Scott-Samuel, MD
Senior Clinical Lecturer in Public Health, University of Liverpool; Associate Faculty, Johns Hopkins Bloomberg School of Public Health

Dana Sleicher, MPH, MA
Associate Faculty, Johns Hopkins Bloomberg School of Public Health

Joan R. Villalbi, MD, PhD, MPH
Associate Professor, Universitat Pompeu Fabra; The Agència de Salut Pública de Barcelona; Associate Faculty, Johns Hopkins Bloomberg School of Public Health

Roy Ziegelstein, MD
Professor of Medicine, Johns Hopkins School of Medicine; Vice Dean for Medical Education

Fall Institute in Health Policy and Management Course Offerings
Week One, November 09-13, 2015

550.608.98 Problem Solving in Public Health
4 credits
November 10-13, 2015
830 -1800 each day
Instructors: Ms. Dana Sleicher, Dr. Cyrus Engineer and Ms. Anna Pérez
Registration Fee: 552 Euros
Academic Credit Tuition: $4080

Note: enrollment in this course is limited to 45 students.

This course serves as an integrated introduction to the field of public health, offering definitions of health and public health, a comparison of the fields of public health and medicine, and an introduction to a broad array of current public health issues. The main focus of the course is to help students develop an effective, coherent approach to solving public health problems. Public health work is rarely conducted in isolation: Students will work in teams to develop their skills in the use of a public health framework for addressing public health challenges—and opportunities.

The Problem Solving Framework used in the course contains a series of sequential steps: defining the problem; measuring its magnitude; understanding the key determinants; identifying and developing intervention and prevention strategies; setting priorities and recommending policies; implementing intervention strategies; and evaluating the interventions. Effective communication strategies are critical at all stages of the Problem Solving framework, and the human rights impact of each step is actively considered.

All students enrolled in this course are expected to complete required readings prior to the start of the course. Students will be evaluated for receipt of the certificate of participation based on class participation, small group work and group presentation. Students taking this course for Johns Hopkins academic credit will be further evaluated based on a final paper due no later than December 18, 2015.

340.609.98 Concepts and Methods in Infectious Disease Epidemiology
3 credits
November 11-13, 2015
830 -1800 each day
Instructors: Drs. Derek Cummings and Cristina Rius
Registration Fee: 414 Euros
Academic Credit Tuition: $3060

This course develops a deeper understanding of the concepts and quantitative methods unique to infectious disease epidemiology, building upon the concepts and methods of general epidemiology and knowledge of specific infectious diseases. Topics include disease emergence, transmissibility and the basic reproductive number, transmission patterns and serial intervals, seasonality, virulence, the impact of heterogeneity host and pathogens on transmission, herd immunity, co-infections and phylodynamics.

Johns Hopkins academic credit prerequisites: 340.752 & 140.622 or consent of instructor. Students who have not taken these courses should submit a summary of their biostatistic and epidemiologic education and work experience to Judy Holzer who will grant permission to register for the course after consultation with the instructor.

All students enrolled in this course are expected to complete required readings prior to the start of the course. Students will be evaluated for receipt of the certificate of participation based on class participation and in-class exercises. Students taking this course for Johns Hopkins academic credit will be further evaluated based on a take-home exam due no later then December 1, 2015.
Fall Institute in Health Policy and Management Course Offerings

Week Two, November 16-20, 2015

306.862.98 Social Justice Theory: US and European Perspectives
2 credits
November 16-17, 2015
830 -1800 each day
Instructor: Dr. Brendan Saloner
Registration Fee: 276 Euros
Academic Credit Tuition: $2040

This course will introduce students to the leading philosophical theories of social justice and develop applications of those theories to problems related to resource allocation in health and health care, especially in the US and European contexts. Addresses issues related to decision-making in health care systems, with a particular focus on three issues: what is covered (the benefit package), who is covered (inclusion and access) and how much is covered (affordability). Addresses issues in health promotion and the social determinants of health through social policy, traditional public health measures, and new era interventions.

All students enrolled in this course are expected to complete required readings prior to the start of the course. Students will be evaluated for receipt of the certificate of participation based on class participation. Students taking this course for Johns Hopkins academic credit will be further evaluated based on a short reflection paper due during class, and a second reflection paper due no later then December 18, 2015.

330.602.98 The Epidemiology of Substance Use and Related Problems
3 credits
November 16-18, 2015
830 -1800 each day
Instructors: Dr. Kelly Dunn and Ms. Montse Bartroli
Registration Fee: 414 Euros
Academic Credit Tuition: $3060

Presents an overview of the epidemiology of drug and alcohol dependence and its relevance to public health. Reviews trends in estimates of prevalence and incidence of drug and alcohol use and problems related to use. Examines factors that might influence subgroup variation and health disparities in drug use outcomes using a dynamic approach that addresses changes over time and across the life course. Explores the universe of suspected causal influences and mechanisms ranging from genetic to societal influences using a model in which transitions in stages of drug involvement are influenced by interactions between individual susceptibility and social environmental factors. Presents research methodology and recent innovations in drug and alcohol epidemiologic research. The goal of this course is further understanding of the usefulness of epidemiology for shedding light on the natural history of drug and alcohol use and the relevance of epidemiologic research to basic and clinical research.

All students enrolled in this course are expected to complete required readings prior to the start of the course. Students will be evaluated for receipt of the certificate of participation based on class participation and in-class exercises. Students taking this course for Johns Hopkins academic credit will be further evaluated based on a reflection paper due no later then December 18, 2015.

300.603.98 Tools of Public Health Practice
3 credits
November 16-18, 2015
830 -1800 each day
Instructors: Ms. Beth Resnick and Dr. Joan R. Villalbí
Registration Fee: 414 Euros
Academic Credit Tuition: $3060

This course will introduce the core functions of public health and the core competencies for public health professionals. Students will assess their strengths and academic goals while building their toolbox of public health competencies. Case studies will be used to present competencies and will include topics such as management and personnel decision making, cultural sensitivity, communicating with the media, outbreak and emergency response. Some elements of the public health problem solving approach will be presented and integrated into the case examples.

All students enrolled in this course are expected to complete required readings prior to the start of the course. Students enrolled in this course will be evaluated for receipt of the certificate of participation based on class participation, social media involvement and interactive case studies. Students taking this course for Johns Hopkins academic credit will be further evaluated by a take-home exam due no later then December 11, 2015.

550.629.98 Introduction to Sexual Orientation, Gender Identity, and Public Health
3 credits
November 18-20, 2015
830 -1800 each day
Instructors: Drs. Chris Beyrer and Glòria Pérez
Registration Fee: 414 Euros
Academic Credit Tuition: $3060

Introduces constructs of sexual orientation and gender identity in the context of public health. Explores historical, epidemiological, and social perspectives related to the physical and mental health of lesbian, gay, bisexual and transgender (LGBT) individuals and communities. Orient students to current and historic epidemiological and contextual issues that shape what is known about LGBT health, presents an overview of LGBT health disparities and interventions, and develops a foundation for critical thinking about LGBT health research and intervention potential. Discusses LGBT issues from both U.S. and international perspectives.

All students enrolled in this course are expected to complete required readings prior to the start of the course. Students enrolled in this course will be evaluated for receipt of the certificate of participation based on class participation, and in-class assessment/homework assignment. Students taking this course for Johns Hopkins academic credit will be further evaluated by a final paper due no later then December 18, 2015.
308.860.98 The Relationship Between Housing Evictions and Health Outcomes
2 credits
November 19-20, 2015
830 -1800 each day
Instructors: Drs. Craig Pollack and Laia Palència
Registration Fee: 276 Euros
Academic Credit Tuition: $2040

This course will address the relationship between housing evictions and health outcomes, examining the methodologies used to measure this relationship. It considers the conceptual frameworks, methods to measure, and policies related to housing evictions and the impact on health and health outcomes. Health outcomes will be analyzed using data from “the Platform for People Affected by Mortgages”, known as “the PAH.” As a result of this course, students should be able to describe the relationship between housing evictions and health outcomes, develop a conceptual framework to examine the link between housing evictions and health outcomes, and identify current policies in Spain and the US addressing housing eviction processes.

All students enrolled in this course are expected to complete required readings prior to the start of the course. Students enrolled in this course will be evaluated for receipt of the certificate of participation based on class participation and in-class conceptual model assignment. Students taking this course for Johns Hopkins academic credit will be further evaluated by a final reflection paper due no later than December 18, 2015.

301.877.98 Health Impact Assessment and Its Application to Social Inequalities in Health
2 credits
November 19-20, 2015
830 -1800 each day
Instructors: Dr. Alex Scott-Samuel and Ms. Élia Díez
Registration Fee: 276 Euros
Academic Credit Tuition: $2040

Provides an outline of the following aspects of health impact assessment: origins; global policy context and current policy drivers; detailed introduction to procedures and methods; relationships with health inequalities; methodological controversies; institutionalization; theoretical and practical gaps in knowledge and practice; prospects for further development in the US and Europe; relationship to other forms of impact assessment; aspects of capacity building. Also provides practical experience of undertaking a rapid health impact assessment. By the end of the course, the students should be able to describe the process of undertaking a health impact assessment, and to explain the relationship between a health impact assessment and health inequalities.

All students enrolled in this course are expected to complete required readings prior to the start of the course. Students enrolled in this course will be evaluated for receipt of the certificate of participation based on class participation. Students taking this course for Johns Hopkins academic credit will be further evaluated by a final reflection paper due no later than December 18, 2015.
300.877.98 New Medical Paradigm in Medical Education
3 credits
November 23-25, 2015
830 -1800 each day
Instructor: Dr. Roy Ziegelstein
Registration Fee: 414 Euros
Note: This course is NOT available for Johns Hopkins Academic Credit

This course will introduce leaders in medical education to the process and challenges of curriculum reform. Largely using interactive workshops, participants explore how changes in biomedical science and society have created the need for new skills in physicians of the future. Participants then explore how the process of medical education needs to change to produce these future physicians, and how educators must be trained to champion this renewed mission. The “Genes-to-Society” curriculum recently introduced at Johns Hopkins School of Medicine as an example, along with the lessons learned during its first years of implementation will be discussed.

All students enrolled in this course are expected to complete required readings prior to the start of the course. Students enrolled in this course will be evaluated for receipt of the certificate of participation based on class participation and the development of an outline for a medical education curriculum change.

315.871.98 Web Analytics in Public Health
2 credits
November 26-27, 2014
Special Time: 1000 – 1930 each day
Instructors: Drs. Hadi Kharrazi and María José López
Registration Fee: 276 Euros
Academic Credit tuition: $2040

This course will explore the application of web analytics in the context of public/population health and provide hands-on experience with various tools to mine weblogs and enhance web-based user interventions. It will review the principles of client-server architecture, discuss the translation of behavioral change models into web-analytic strategies, and examine the use of web analytics for public health surveillance initiatives. The hands-on experience focuses on introducing open source tools, Google analytics, and Weka in mining weblogs.

All students enrolled in this course are expected to complete required readings prior to the start of the course. Students enrolled in this course will be evaluated for receipt of the certificate of participation based on class participation and an in-class web analytics project. Students taking this course for Johns Hopkins academic credit will be further evaluated by a final on-line quiz and a self-reflection assignment due no later then December 18, 2015.
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<th>Nov 23-28</th>
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<td>Financial Crisis 308.605.98</td>
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