

**MCH Student Fellows Leadership Skills Training Program  
Spring 2009**

**Call Three: Friday, March 27, 2009, 3:30 to 4:30 p.m. EDST**

**Topic: Case Study of the MCH Leadership Skills Development Series**

**Case Study Learning Objectives:**

As a result of this exercise, participants will be able to:

1. Break a complex task into component steps and, for each step, identify potential barriers to change.
2. Understand how the process undertaken to bring about change may affect the results (e.g., who is involved, how they are engaged, and how they are held accountable for their roles). Or, put another way: understand that organizational arrangements often shape outcomes.
3. Apply leadership principles in the formation of a collaborative group process, by:
  - using data strategically,
  - addressing the context for collaboration,
  - creating energy around a shared vision,
  - maintaining momentum toward change, and
  - articulating the framework and strategies for change to policy and funding decision makers.

**Preparation for Call 3:**

1. Read the Case Study, *Tackling Childhood Obesity: A Case Study in Maternal and Child Health Leadership* accessible at: <http://www.jhsph.edu/wchpc/MCHLDS/M1CaseStudy.pdf>
2. Review, consider and answer the **General Discussion Questions (Questions 1-6)** as outlined in the case study.
3. Review, consider and answer the **Case Study Exercise #1 (only Questions 1-3)** as outlined in the case study.